

26 November 2024

Clarification - Premier League agreement extension

Following discussion with ASX, transformative concussion management technology company HITIQ Limited (**ASX: HIQ**) (**HITIQ** or the **Company**) provides additional detail in relation to the announcement dated 21 November 2024 regarding the extension of its agreement with the Premier League for a further 18 months.

The agreement with the Premier League was first announced by the Company on 2 November 2022.

Consistent with that announcement, the Company confirms the revenue to be generated on an annual basis represents approximately 15% to 25% of total operating revenues reported for the year ended 30 June 2024.

This announcement is authorised for release by the HITIQ Board of Directors.

Ends -

For more information:

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About HITIQ

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.