LiveVerdure

ASX Release
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Live Verdure Announces Strategic US & AU Partnerships for Decidr with BeeRoll and Cohabit

Live Verdure Ltd (ASX: LV1) ("LV1", "Live Verdure" or the "Company") is pleased to announce that its AI subsidiary, **Decidr.ai Pty Ltd** ("Decidr"), has formed strategic partnerships with **BeeRoll Inc.**, a U.S.-based user-generated content platform, and **Cohabit Technologies Pty Ltd**, an Australian proptech company. These collaborations mark Decidr's entry into new verticals and demonstrate the versatility of its AI platform to deliver transformative solutions across industries.

Highlights

- LV1 announces that its subsidiary, Decidr has entered into strategic partnerships with **BeeRoll Inc.** and **Cohabit Technologies Pty Ltd**.
- These collaborations mark Decidr's first partnerships in the **Content/Creator** and **Property and Real Estate** AI enablement domains.
- Decidr has established key partnerships in the **Human Resources Domain** in Australia, including CareerOne and ELMO Software.
- The partnerships align with LV1's expanded AI enablement strategy to lead the evolution into the **Agentic Web**, where Decidr supports major platforms and their large client and customer bases with Decidr's agentic AI capabilities.

These partnerships are aligned with Decidr's broader strategy to build a **multi-domain AI ecosystem**, spanning HR, content creation, property management and other domains. Decidr has already established itself as a leader in the HR domain in Australia, through partnerships with CareerOne and ELMO Software. The partnership with **BeeRoll** represents Decidr's **first Content/Creator Domain partnership**, while the collaboration with **Cohabit** marks its **first Property and Real Estate** enablement partnership.

About BeeRoll Inc.

Founded in 2016 and headquartered in New York, **BeeRoll** is a user-generated content (UGC) platform that connects brands with over 10,000 creators to produce authentic video content. The company leverages AI to streamline video production and editing, offering marketers access to a diverse network of content creators. BeeRoll has collaborated with leading brands such as **Lyft**, **Netflix**, and **TripAdvisor**, helping them enhance engagement through genuine, relatable content.

The partnership with Decidr focuses on co-creating agentic AI tools to improve creator matching and content inspiration. Decidr's technology will also help BeeRoll customers optimise campaign performance by using AI-driven insights to identify creators and generate ad content more efficiently.

About Cohabit Technologies Pty Ltd

Cohabit Technologies is a Australian-founded proptech company focused on building health and performance reporting. Its platform digitizes strata records, building data, and compliance information to provide interactive health scores and actionable insights for property managers and owners.

Through its partnership with Decidr, Cohabit aims to deliver **AI-generated building reports and intelligence**, simplifying complex data for users and improving compliance reporting. The co-created products will help property stakeholders make better decisions and meet regulatory requirements more efficiently.

Strategic Alignment with the Agentic Web

These partnerships are integral to Decidr's strategy of leading the next phase of the internet—the **Agentic Web**. In this era, **AI agents** act autonomously to reduce manual work, streamline complex processes, and enhance decision-making for businesses and individuals.

Decidr's partnerships with BeeRoll and Cohabit reflect this vision by automating key processes in content creation and property management. From **AI-driven creator matching** to **natural language building insights**, Decidr's solutions aim to deliver meaningful value to partners and end-users while reducing operational inefficiencies.

Comments from Leadership

David Brudenell, Executive Director of Decidr and Executive Chairman of Live Verdure, commented: "Our collaborations with BeeRoll and Cohabit mark significant milestones in Decidr's journey to build a multi-domain AI enablement ecosystem. These partnerships demonstrate the adaptability of our platform to solve real-world challenges across various industries. By expanding into the content creation and property sectors, we are positioning Decidr at the forefront of the Agentic Web evolution. We look forward to working with both partners to deliver innovative solutions that drive meaningful business outcomes."

Strategic Impact

The partnerships with BeeRoll and Cohabit are expected to unlock new revenue streams for Decidr and LV1, while reinforcing Decidr's reputation as a leader in agentic AI solutions. These collaborations provide a strong foundation for Decidr to expand its presence in additional domains, building a comprehensive AI ecosystem that spans HR, content, property, and beyond.

As the co-created products are being built to deploy, including their pricing and go-to-market plans, it is currently not possible to estimate the immediate financial impact on Decidr or the Company. There is no other material information relevant to assessing the impact of the strategic partnerships on the price or value of the Company's securities.

Conclusion

Building on LV1's investment to capture a controlling stake in Decidr, the Company remains committed to supporting Decidr's growth through strategic partnerships that embed its AI capabilities in partners who represent large global customer and client pools. These solution-specific collaborations highlight Decidr's ability to enter new verticals with tailored, revenue accretive AI solutions, and establish opportunities to expand AI enablement within these groups with the goal of being the defacto AI-First Operating Platform for SMEs.

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For further information, please contact:

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This announcement has been authorised for release by the Board of LV1.

About Live Verdure (ASX:LV1)

About Live Verdure (ASX)
Live Verdure is an Australian Health, Wellness, and Skincare company making a range of naturally-based products with effective active ingredients. Its products are primarily sold Direct-to-Consumer (D2C). The company is now focused on delivering growth and business-wide optimisations by developing and deploying cutting-edge applications into the existing 13 Seeds and Edible Beauty business ecosystems using technology developed by Decidr. LV1 will also leverage this technology to fuel innovation through new product development, in additional sectors and geographies to unlock rapid growth and gain a competitive edge for its existing businesses and its go-to-market strategy.

For more information see:

https://www.decidr.ai/

https://liveverdure.com.au/

https://ediblebeautyaustralia.com/

https://13seeds.com.au/