31 January 2025

Jennifer Tucker Appointed to the HITIQ Board

The Board of HITIQ Limited (**ASX: HIQ**) (**HITIQ** or the **Company**), a global leader in concussion management technologies, is pleased to advise it has resolved to appoint Jennifer Tucker to its Board as a Non-Executive Director, effective 1 February 2025.

Ms Tucker brings over two decades of senior executive experience in the retail and branded consumer goods sector, combined with a proven track record in governance through her non-executive director roles in the not-for-profit and corporate sectors.

Her expertise spans strategic planning, brand and product development, marketing and sales planning, as well as manufacturing and supply chain logistics across a number of consumer-focused industries.

Currently, Ms. Tucker serves as a Non-Executive Director with Coronary Artery Disease Frontiers, the National Heart Foundation, and Cranky Health.

Prior executive roles include Director of Merchandise for Bunnings, where she oversaw the development and implementation of the merchandise strategy across all departments for Bunnings Australia and New Zealand, and Executive General Manager at DuluxGroup, where she led the Yates division across Australia, New Zealand, and export markets.

HITIQ Executive Chairman Earl Eddings said the appointment will significantly strengthen the company's governance and strategic oversight and provide capability as HITIQ expands its consumer offer an integral part to its growth strategy.

"Jennifer brings a wealth of leadership and strategic experience from some of Australia's most respected companies, along with a deep commitment to health and innovation through her extensive board work," Mr Eddings said.

"Her proven ability to drive change and deliver results while fostering positive team cultures will be invaluable as HITIQ continues to scale its impact globally. We are delighted to welcome her to the Board."

Ms Tucker's appointment underscores HITIQ's commitment to assembling a diverse and accomplished leadership team to guide the company's mission of advancing concussion management technologies worldwide.

An Appendix 3X will be separately lodged.

This announcement is authorised for release by the HITIQ Board of Directors.

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For more information:

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About HITIQ

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.