ASX Release
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Decidr announces partnership with eBev

Decidr AI Industries Ltd (ASX: DAI) ("DAI" or "the Company") is pleased to announce a strategic partnership with eBev, Australia's leading beverage procurement platform. This collaboration will focus on developing a purpose-built Procurement AI Agent, designed specifically for the hospitality and beverage industry. The Agent aims to simplify and streamline procurement workflows, enabling teams to make faster, more accurate sourcing decisions.

Highlights

- Strategic partnership with eBev, Australia's leading beverage procurement platform, to develop a Procurement AI Agent tailored for the hospitality and beverage industry.
- Procurement AI Agent to simplify procurement workflows, automate routine tasks, and provide data-driven recommendations.
- Development is set to commence in Q3 2025, with broader rollout targeting eBev's 3,500+ venues and 1,000+ suppliers anticipated later in the year.
- Enhances Decidr's position in operational AI enablement, creating significant efficiencies for hospitality procurement teams.

About eBev

Founded in 2014, eBev is Australia's largest independent online ordering and financing platform for the beverage trade. The platform simplifies the ordering process for hospitality venues across the country while reducing business administration for both venues and suppliers. eBev supports business relationships by streamlining ordering and payment processes.

Customer Base and Market Reach

With over 70,000 products from more than 1,000 suppliers, eBev boasts the most extensive online beverage catalogue in the $90 Billion Australian Hospitality Industry. The platform serves a diverse range of venues, from small independent establishments to large hospitality groups, totaling over 3,500 venues nationwide. Notable clients and suppliers include Rockpool Dining Group, Australian Venue Co., Bills Group, Signature Hospitality Group, The Oaks Hotel, Three Blue Ducks, LION Group, Oatley Wines, Coca-Cola Amatil and Asahi Beverages.

eBev's innovative features include integrated invoicing, multiple payment methods with direct integration into accounting software, and a user-friendly interface for easy reordering and order tracking. The platform also offers trade credit financing, guaranteeing payment to suppliers within three days, thus reducing risk and enabling suppliers to focus on business growth.

eBev's commitment to simplifying and empowering the beverage trade has positioned it as a trusted partner in the hospitality industry, facilitating over $400 million in annual orders and continually expanding its reach and capabilities.

Key Components of the Agreement

The partnership between Decidr and eBev will deliver an AI-driven Procurement Agent designed to enhance sourcing operations within the hospitality sector. Key features will include:

- Automated Quote Comparisons: AI-driven analysis to rapidly compare supplier quotes, streamlining the selection process.
- Supplier Recommendations: Intelligent, data-driven supplier suggestions tailored to specific procurement needs.
- Demand Forecasting: Advanced analytics to anticipate inventory needs, improving stock management and reducing waste.

Executive Chairman, David Brudenell commented:
"We are excited to partner with eBev to further enhance our AI-driven operational solutions in hospitality, an industry worth approximately AUD $90 billion annually in Australia. This collaboration complements our existing strategic partnerships with leading organizations like AWS, Go1, ELMO, and CareerOne, reinforcing our commitment to driving intelligent, scalable solutions across significant industry verticals. Decidr technology continues to demonstrate its versatility through this partnership and illustrates the significant commercial opportunity in a future where businesses use AI everyday."

CEO eBev, Ian Harris commented:
"We're excited to partner with Decidr to bring powerful AI tools to our customers and suppliers. With thousands of venues and suppliers using eBev every day, this technology will help them save time, make smarter decisions, and free up their teams to focus on service. It's a big step forward for hospitality procurement."

This appointment aligns with Decidr's strong momentum following its commercial launch in late 2024. Decidr's Agentic AI platform is now deployed across customers in over eight sectors, including recent and in-pilot partner-led deployments with ELMO, The Growth Faculty and CareerOne. The company recently reported A$1.0 million in annualised revenue in its first five months of commercialisation confirming the business as a best-in-class performer in SaaS. The Company looks forward to providing shareholders with further updates on the progress of the business.

Outlook

It is not currently possible to estimate the immediate financial impact on Decidr or the Company. However, the Company considers this to be a significant step in Decidr's strategy of engaging and leveraging large distribution channels with strategic parties, especially in reference to new verticals. There is no other material information relevant to assessing the impact of the strategic partnership with eBev on the price or value of the Company's securities.

-Ends-

For further information, please contact:

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries is an Agentic AI Enablement Group. With a controlling interest in Decidr.ai, the Group is transforming into an AI-enablement company following the successful deployment of cutting-edge applications using technology developed by Decidr. DAI will also leverage this technology to fuel innovation through new product development, in additional sectors and geographies to unlock rapid growth and gain a competitive edge for its existing businesses and its go-to-market strategy.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: https://decidrindustries.ai/auth/signup

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https://decidrindustries.ai