ASX Release
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Decidr Partnerships Update

Decidr AI Industries Ltd (ASX: DAI) ("DAI" or the "Company") is pleased to provide an update on several existing and new key partnerships across its HR, education and hospitality verticals. These updates highlight strong momentum as Decidr continues to expand its Agentic Operating System into multiple sectors through strategic collaborations.

Highlights

- **Partnership signed with Now Book It,** Australia's largest reservation booking platform used by 11,000+ venues; Decidr to deliver procurement, forecasting, upsell automation, and multi-venue intelligence.
- **AIM (Australian Institute of Management):** CY2026 contract expected to increase 3–5X from June 2025 agreement.
- **eBev:** Agentic Procurement App in pilot with Castello's Group (11 venues), achieving 88% perfect match rate; on track to exceed 500 orders per venue.
- **The Growth Faculty (TGF):** AI Mentor subscriptions grew from July to September; AI mentor base doubled.
- **ELMO Software:** First co-created product, AI-powered Screening, launches to customers in October 2025.
- **Go1:** Co-created product: AI Tutor called 'SkillStarter', is on track to launch in the coming quarter.

Now Book It

Founded in 2015 and headquartered in Perth, **Now Book It** is a hospitality reservation and venue management platform used by more than 11,000 venues across Australia and New Zealand. Created by hospitality veteran Craig Joel, the platform was designed "by people in hospitality, for people in hospitality" to give venues greater control over bookings, customer data, and costs. Today the platform powers millions of bookings each month and offers venues a suite of tools including reservations management, table and floor planning, guest profiles, gift cards, events, and marketing automation.

Decidr has signed a new partnership with Now Book It to integrate its agentic AI platform into the NowBookIt ecosystem to deliver:

- Procurement intelligence linking bookings to supplier orders, forecasts, and cost optimisation.

- Predictive demand forecasting for staffing and inventory alignment.

- Dynamic upsell and marketing automation based on guest data and real-time inventory.

- Multi-venue intelligence for guest redistribution, demand balancing, and coordinated campaigns.

This partnership builds directly on Decidr's partnership with eBev, where booking intelligence from NowBookIt can connect seamlessly to procurement automation. Together, the companies are creating an agentic hospitality partner network spanning bookings, procurement, supply chain, and guest engagement.

Craig Joel, CEO of Now Book It, said:

"Now Book It has always been about simplifying reservations and helping venues deliver better guest experiences. By partnering with Decidr, we can take the next step — using booking and guest data to power procurement, marketing, and group-wide insights. This is a natural evolution for our 11,000+ venues and supplier partners, and we're excited to deliver it together."

David Brudenell, Executive Chairman of Decidr, added:

"This partnership reflects Decidr's vision of using our Agentic Operating System to transform sectors using AI enablement. With Now Book It and eBev, we are creating a connected partner ecosystem that provides unique data and will transform how venues operate. By linking bookings, procurement, and marketing into a unified agentic network, we're enabling hospitality groups to save costs, boost efficiency, and create personalised guest experiences at scale."

The Growth Faculty

The Growth Faculty is a global provider of leadership development programs and learning experiences for executives and organisations.

Decidr's partnership with TGF has seen solid adoption since the launch of AI Mentor programs in July 2025. Subscriptions grew substantially from July to September, with the number of active AI mentors also increasing to meet rising demand.

Karen Beattie, CEO of The Growth Faculty, commented:

"We've seen excellent momentum with our AI Mentors — subscriber engagement has surged since we launched in July. The early success has also opened doors to including more mentors to offer our subscribers; we've doubled the number of available AI mentors based on the growing demand. It's been an exciting journey so far, and I'm genuinely thrilled about what's ahead as we continue to scale and innovate."

Australian Institute of Management (AIM)

The Australian Institute of Management, part of Scentia Group, is a leading provider of management training and professional development programs across Australia.

Decidr is in active discussions with AIM to expand its agreement. AIM has indicated CY2026 spend will **increase between 3X and 5X** relative to the most recently announced contract in June 2025. Finalisation of this extension is expected in the upcoming quarter.

Matt Stejer, Head of Product Technology & AI at Scentia Group, said:

"Our partnership with Decidr is a strategic pillar in AIM's commitment to future-ready leadership. As we roll out multiple agentic programs across our ecosystem, the value of the partnership will significantly increase in CY2026 from our prior agreement. This investment reflects our belief that AI-enabled learning and organisational enablement will define the next generation of professional development in Australia."

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eBev

eBev is a leading digital procurement and supply chain platform for the beverage and hospitality industry, connecting thousands of venues with suppliers.

Decidr and eBev have co-created an Agentic Procurement App, which launched into pilot in early September 2025 with the Castello's Group (11 venues) at the Foresters Arms Hotel and the Pakenham Hotel. Piloting is targeted to exceed 500 orders per venue, with an 88% perfect match rate across 10,000 products, demonstrating significant time savings, stock availability improvements, and pricing optimisation. A full release is expected in the coming quarter.

Ian Harris, CEO of eBev, said:

"Our customers are really excited about the Agentic Procurement App. It represents a step forward in how our industry operates and lays the foundation for even greater impact as the App evolves. By combining Decidr's agentic technology with eBev's beverage network and data, we see enormous potential to simplify purchasing and unlock meaningful time

and cost savings for venues. With thousands of customers and suppliers already connected through eBev, we're excited to scale this innovation across the industry in the coming months."

ELMO Software

ELMO Software is a leading provider of cloud-based HR, payroll, and talent management solutions across Australia and New Zealand.

Following the completion of successful piloting, Decidr and ELMO will launch their first co-created product, AI-powered Screening, to customers in October 2025.

This product uses AI-powered candidate scoring to help organisations identify top talent faster by evaluating every applicant against key role criteria — reducing hiring timeframes and improving quality of hire.

Go1

Go1 is a global leader in corporate learning, providing a vast library of online training, professional development, and upskilling content.

Decidr and Go1 have co-created AI-powered learning products, which will be distributed via the CareerOne platform to their 100,000+ clients nationally. These are on track to launch in the coming quarter:

Called Skillstarter, this agentic app curates customised learning playlists from Go1's extensive library, offering employers the opportunity to upskill employees as they join as new job starters.

Decidr's growing partner ecosystem — spanning leadership development with The Growth Faculty and AIM, HR enablement with ELMO, corporate learning with Go1, and hospitality intelligence with eBev and Now Book It — highlights the breadth and scalability of the Decidr Agentic Operating System.

By embedding agentic AI into diverse platforms, Decidr is transforming how organisations operate, unlocking efficiency, and creating new revenue opportunities across industries. With multiple co-created products moving from pilot to full release in the coming quarter, Decidr is well positioned to accelerate adoption and deliver long-term value for its partners, customers, and shareholders.

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries is an Agentic AI Enablement Group. With a controlling interest in Decidr.ai, the Group is transforming into an AI-enablement company following the successful deployment of cutting-edge applications using technology developed by Decidr. DAI will also leverage this technology to fuel innovation through new product development, in additional sectors and geographies to unlock rapid growth and gain a competitive edge for its existing businesses and its go-to-market strategy.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: https://decidrindustries.ai/auth/signup

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https://decidrindustries.ai