ASX RELEASE

4 November 2025

ISSUE OF SPORTSHERO LIMITED SHARES - SECONDARY TRADING NOTICE
NOTIFICATION PURSUANT TO PARAGRAPH 708A(5)(e) OF THE CORPORATIONS ACT

This notice is given by SportsHero Limited ("**Company**") under section 708A(5)(e) of the Corporations Act 2001 (Cth) ("**Act**") in relation to the issue of:

- 1,086,956 fully paid ordinary shares in the capital of the Company ("**Shares**") on 23 September 2025 following the exercise of 1,086,956 options to acquire Shares, each with an exercise price of $0.03 and expiring on or before 31 July 2026 ("**Options**"); and
- 1,086,956 Shares on 1 October 2025 following the exercise of 1,086,956 Options,

(collectively the "**Securities**").

The Act restricts the on-sale of securities issued without disclosure under Chapter 6D of the Act, unless the sale is exempt under section 708 or 708A. By the Company giving this notice, sale of the Securities noted above will fall within the exemption in section 708A(5)(e) of the Act, subject to the Company being granted orders to that effect by the Supreme Court of Western Australia, which will be sought by the Company as soon as possible.

The Company hereby notifies ASX under paragraph 708A(5)(e) of the Act that:

1. the Company issued the Securities without disclosure under Part 6D.2 of the Act;
2. this notice is given under section 705A(5)(e) of the Act;
3. as at 23 September 2025 and 1 October 2025, and when the Securities were issued, and as at the date of this notice the Company has complied with the provisions of Chapter 2M of the Act as they apply to the Company and sections 674 and 674A of the Act; and
4. as at 23 September 2025 and 1 October 2025, and when the Securities were issued, and as at the date of this notice, there is no information:
    - that has been excluded from a continuous disclosure notice in accordance with the ASX Listing Rules; and
    - that investors and their professional advisers would reasonably require for the purpose of making an informed assessment of:
        - the assets and liabilities, financial position and performance, profits and losses and prospects of the Company; or
        - the rights and liabilities attaching to the Securities.

While the Company does not consider such information to be excluded information of the type referenced in paragraph 3 above, the Company notes that it is currently in discussions regarding the potential appointment of an adviser. Should such an appointment materialise, the Company will immediately update the market accordingly.

AUTHORISED FOR ISSUE TO ASX BY THE BOARD OF SPORTSHERO LIMITED

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