2025 Annual General Meeting

3.30pm, Friday 28 November

ASX: HIQ

Welcome & Agenda

1. Formal Items of Business
   - 2025 Financial Statements
   - Resolutions 1 - 12
2. Poll on Resolutions
3. Formal Close of Meeting
4. Executive Chair Presentation
5. General Q&A
6. Refreshments

2025 Financial Statements

To receive and consider the financial statements of the Company for the year ended 30 June 2025 together with the declaration of the directors, the directors' report, the Remuneration Report and the auditor's report.

As required by Section 317 of the Corporations Act, the financial statements of the Company for the year ended 30 June 2025 and the accompanying director's report and auditor's report are tabled before the Meeting.

Neither the Corporations Act nor the Company's Constitution requires a vote on the financial statements.

Shareholders may ask questions about the financial statements, including conduct of the audit.

Resolution 1 – Adoption of Remuneration Report

To consider and, if thought fit, to pass, with or without amendment, the following resolution as a **non-binding resolution**:

"That, for the purposes of section 250R(2) of the Corporations Act and for all other purposes, approval is given for the adoption of the Remuneration Report as contained in the Company's annual financial report for the financial year ended 30 June 2025."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	38,950,747	94.36%
OPEN	1,734,975	4.20%
AGAINST	592,644	1.44%
ABSTAIN	-	
EXCLUDED	65,590,321	

Resolution 2 – Election of Director – Jennifer Tucker

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That Jennifer Tucker, a Director appointed as an additional Director and holding office until the next general meeting of the Company after his appointment in accordance with clause 14.4 of the Company's Constitution and ASX Listing Rule 14.4, be elected as a Director of the Company, effective immediately."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	106,755,530	99.89%
OPEN	89,300	0.08%
AGAINST	23,857	0.02
ABSTAIN	-	
EXCLUDED	-	

Resolution 3 – Election of Director – Tony Toohey

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That Tony Toohey, a Director appointed as an additional Director and holding office until the next general meeting of the Company after his appointment in accordance with clause 14.4 of the Company's Constitution and ASX Listing Rule 14.4, be elected as a Director of the Company, effective immediately."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	105,755,530	98.96%
OPEN	1,089,300	1.02%
AGAINST	23,857	0.02%
ABSTAIN	-	
EXCLUDED	-	

Resolution 4 – Re-election of Director – Matthew Clayworth

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That Matthew Clayworth, a Director, in accordance with clause 14.2 of the Company's Constitution, retires by rotation, and being eligible, be reelected as a Director of the Company, effective immediately."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	105,779,387	98.98%
OPEN	1,089,300	1.02
AGAINST	-	0.00%
ABSTAIN	-	
EXCLUDED	-	

Resolution 5 – Approval of 7.1A Mandate

To consider and, if thought fit, to pass, with or without amendment, the following resolution as a **special resolution** :

"That for the purposes of ASX Listing Rule 7.1A and for all other purposes, approval is given for the Company to issue up to that number of Equity Securities equal to 10% of the issued capital of the Company at the time of issue calculated in accordance with the formula prescribed in ASX Listing Rule 7.1A.2 and otherwise on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	104,266,743	98.02%
OPEN	1,999,300	1.88%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Resolution 6 – Ratification of September Placement Securities

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of ASX Listing Rule 7.4 and for all other purposes, Shareholders ratify the issue of 11,363,637 Shares at $0.022 per Share and 5,681,819 accompanying Options on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	104,266,743	98.02%
OPEN	1,999,300	1.88%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Resolution 7 – Ratification of Shares Issued to IP Adviser

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of ASX Listing Rule 7.4 and for all other purposes, Shareholders ratify the issue of 4,090,909 Shares at $0.022 per Share on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	103,124,705	96.95%
OPEN	3,141,338	2.95%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Resolution 8 – Ratification of Securities Issued to Spark Plus

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of ASX Listing Rule 7.4 and for all other purposes, Shareholders ratify the issue of 2,363,637 Shares and 681,819 Options to Spark Plus Pte Ltd on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	103,124,705	96.95%
OPEN	3,141,338	2.95%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Resolution 9 – Ratification of May Placement Securities

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution**:

"That, for the purposes of Listing Rule 7.4 and for all other purposes, Shareholders ratify the issue of 30,909,091 Shares and one (1) Option for every two (2) Shares subscribed for and issued to the Placement Participants on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	80,061,068	97.44%
OPEN	2,004,975	2.44%
AGAINST	102,644	0.12%
ABSTAIN	500,000	
EXCLUDED	24,200,000	

Resolution 10 – Approval to Issue Options to Underwriter

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of Listing Rule 7.1 and for all other purposes, approval is given for the Company to issue 16,402,640 Options to GBA Capital Pty Ltd on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	78,927,035	96.06%
OPEN	3,135,663	3.82%
AGAINST	102,644	0.12%
ABSTAIN	500,000	
EXCLUDED	24,203,345	

Resolution 11 – Approval to Issue Options to Joint Lead Managers

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of Listing Rule 7.1 and for all other purposes, approval is given for the Company to issue up to 6,181,818 Options to GBA Capital Pty Ltd and SP Corporate Advisory Pty Ltd on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	103,124,705	96.95%
OPEN	3,141,338	2.95%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Resolution 12 – Ratification of Shares Issued to Service Providers

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution** :

"That, for the purposes of Listing Rule 7.4 and for all other purposes, Shareholders ratify the issue of 5,248,043 Shares to two external services providers on the terms and conditions set out in the Explanatory Statement."

VALID PROXIES RECEIVED	VOTES	% VOTES
FOR	103,124,705	96.95%
OPEN	3,141,338	2.95%
AGAINST	102,644	0.10%
ABSTAIN	500,000	
EXCLUDED	-	

Poll on Resolutions

Poll opened by Chair

Online Attendees

- Click on “For”, “Against” or “Abstain” against each resolution
- Shareholders and visitors who are not voting, click “Skip Poll”

In-Person Attendees

- Resolutions are listed on the back of your Blue voting card
- Mark “For”, “Against” or “Abstain”
- Place your completed card in the ballot box

Poll closed by Chair

Results will be released on ASX shortly after the conclusion of the meeting.

Close of Formal Meeting

Executive Chair Business Update

General Q&A

HIT·IQ

AGM

November 2025



Executive Summary

First-Mover Advantage in a $12.6B Market

The Concussion Crisis

- 100k+ concussions annually in Australia; **70% undiagnosed**
- CTE risk rises 20% per 1,000 head impacts
- Youth participation falling due to safety concerns
- Litigation & insurance pressures intensifying globally



The PROTEQT Advantage

- End-to-end concussion management: Detect → Assess → Manage
- 70,000+ video-verified head impacts assessed. Battle-tested in elite sport, now scaled for grassroots
- Independently validated: Virginia Tech, Monash, Gallagher Premiership
- Exclusive Shock Doctor partnership ensures global scale
- Affordable, consumer-ready alternative to $800+ custom guards

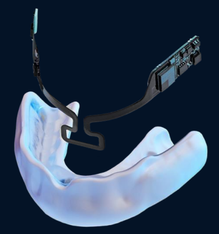
HIT·IQ PROTEQT
Concussion Management System



Significant Market, Ready to Scale

- Total Addressable Market: $12.6B in Year 1; $5.3B recurring
- Core target: 30M+ amateur collision sport participants
- SaaS-style recurring revenue model (device + annual subscription)
- Expansion live: UK launch (Aug 2025), AU momentum, North America next

OFFICIAL MOUTHGUARD SHOCK DOCTOR INNOVATION PARTNER



Momentum & Milestones Delivered

- ✓ 500+ units already sold into AUS, EU & North America
- ✓ Strategic reset: narrowed to PROTEQT, reduced burn, monetised IP
- ✓ Retail rollout in advanced stages with major AUS partner
- ✓ IOC & defence-sector trials underway
- ✓ Government engagement & grassroots league adoption building



Source: AIHW; peer-reviewed CTE studies; HITIQ internal analysis & TAM model.

12 Months of Execution: Key Milestones

1. Shock Doctor Partnership

- Multi-year global partnership signed with the #1 mouthguard brand
- Co-branded PROTEQT range positioned alongside elite protection products
- Opens access to established global retail and digital channels

2. Board & Management Refresh

- Board refreshed with stronger commercial and go-to-market experience
- Executive team reshaped around consumer growth and product execution
- Clearer governance, reporting and strategic focus for the next growth phase

3. Pivot to Consumer

- Repositioned PROTEQT as a consumer-led concussion management solution
- Built retail and DTC pricing, packaging and messaging for parents/players
- Marketing, resources and roadmap realigned to B2C scale

4. Technology Validation

- Independent validation program advanced, including Monash-led grant
- Growing dataset across multiple sports supporting product efficacy
- Strengthened clinical and research partnerships to underpin credibility

5. Retail Launch (With More to Come)

- First retail launch locked in with a leading national sporting goods retailer
- Retail-ready inventory, packaging and in-store / online experience built
- Pipeline of additional retail partners progressing for 2026 season
- PROTEQT Sales achieved in AUS, UK and North America

6. Strategic Partnerships (Leagues & Pathways)

- League partnerships secured with VAFA, SMJFL, AFL Barwon + more to come in 2026
- Exclusive member offers and campaign activations agreed/under development
- First Canadian league partnership established, creating a North American blueprint

Source: HITIQ internal company data & ASX announcements (FY24–FY25).

Our Solution: A Scalable, Data-Driven Platform for Concussion Management

Battle-tested in elite sport, PROTEQT is a world-first end-to-end personal Concussion Management System built for athletes of all levels and abilities.

HIT-IQ
PROTEQT

Secure, Scalable Analytics – powering athlete, club & industry insights

1. Detect

Smart Shock Doctor mouthguard, measuring head impacts in real time.



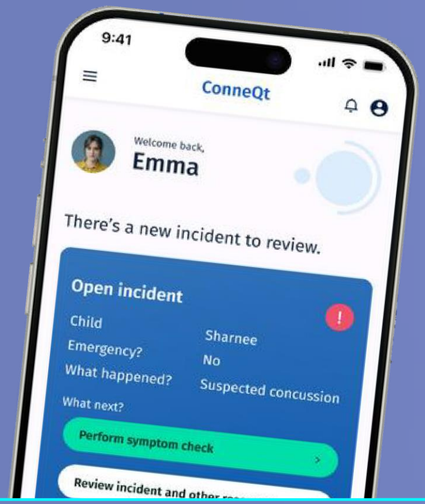
2. Assess

Mobile app flags concussion risk, tracks symptoms, logs incidents.



3. Manage

Telehealth access + medically guided return-to-play.



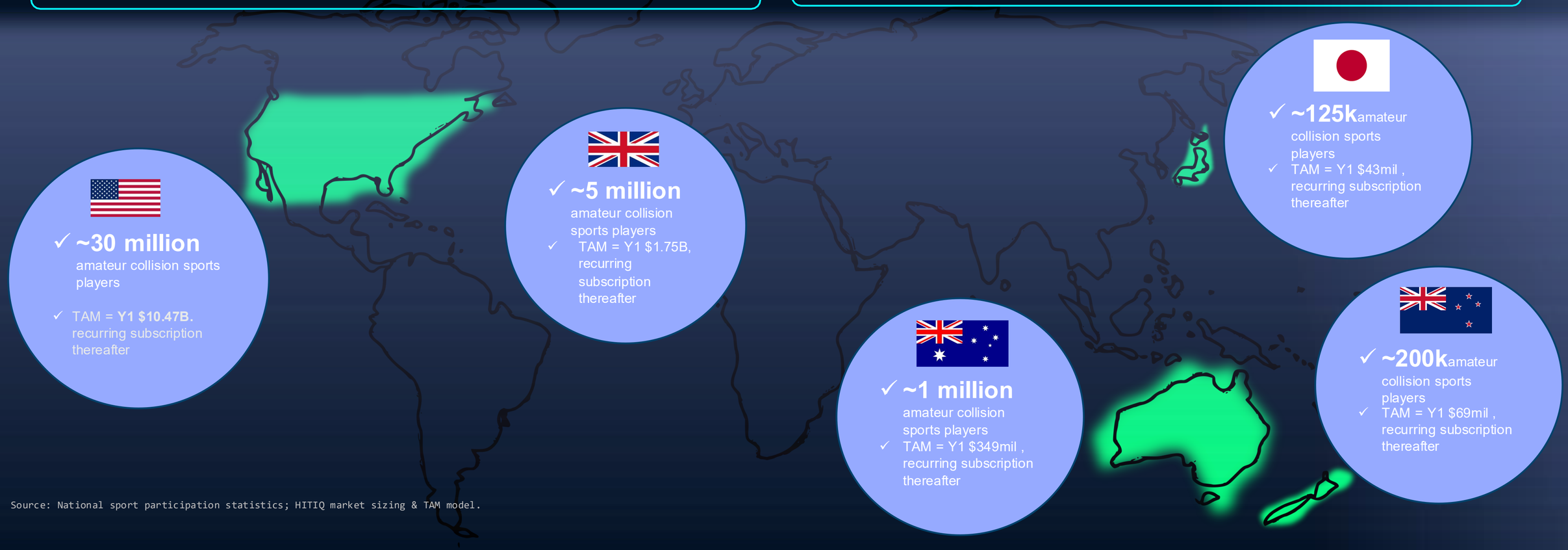
PROTEQT Market Opportunity

PROTEQT taps into the large, untapped community sports market with affordable, accurate technology

Total Addressable Market:
- **GTM YEAR 1: $12.67B**
- **RECURING YEARLY SUBCRIPITON: $5.36B**

✓ **Core target:** grassroots & community sport, currently underserved.
✓ **SaaS-like recurring revenue:** hardware sale + annual app subscription.

PROTEQT vs Custom Mouthguards:
✓ **Immediate availability vs 3–4 week dental process.**
✓ **$349 accessible price**
✓ **Same accuracy, elite-grade validation.**



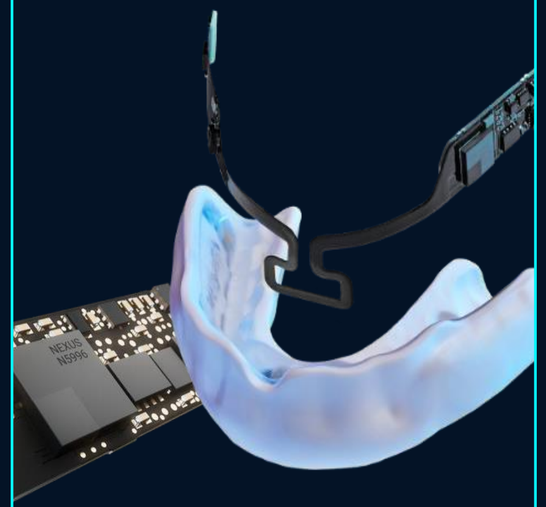
Source: National sport participation statistics; HITIQ market sizing & TAM model.

Validation & Proof

Our technology is independently validated in labs and on the field, confirming PROTEQT's accuracy and clinical relevance

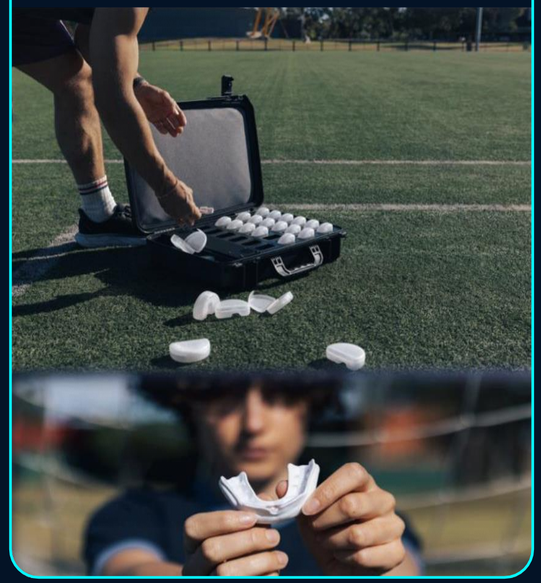
Lab Validation

- Independently tested at Virginia Tech Helmet Lab
- Exceeded validation thresholds across all metrics (PLA, PRV, PRA)



Field Validation

- Proven reliable in live gameplay
- 93.6% sensitivity detecting head impacts
- 98.3% accuracy (PPV)



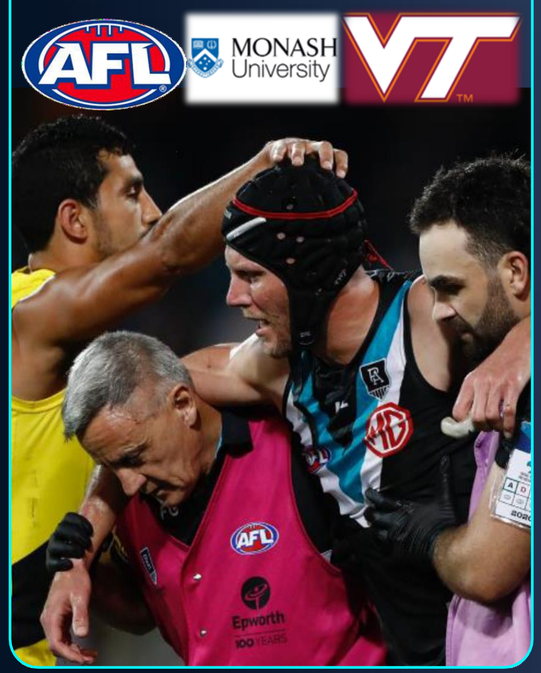
Biomarker Validation

- Monash AFL/AFLW studies: high sensitivity, low false positives
- Linked impacts to brain injury biomarkers, confirming medical relevance



Battle Tested in the Pros. Proven At Scale

- 70,000+ video-verified head impacts assessed
- Trusted across elite codes (AFL, Monash, Virginia Tech)



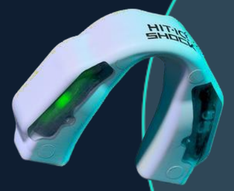
Source: Virginia Tech Helmet Lab evaluation; Monash University/AFL studies; HITIQ impact dataset.

Defensible Moat: Hard to Copy

Exclusive partners, proprietary data, integrated workflow create a barrier to entry

Accessibility Moat:

Boil-and Bite vs Expensive Custom



Hardware

- ✓ Exclusive global partnership with Shock Doctor.



Software

- ✓ Integrated workflow: hardware + software + SCAT6/DSI telehealth.

Data

- ✓ Proprietary datasets = clinical flywheel.



Ramp:

20k (2025) → 100k (2026).

Source: HITIQ product, software and data architecture; Shock Doctor partnership agreement.

PR & Grassroots Momentum

Building brand trust through elite ambassadors, national media, and grassroots demand.

Trusted Ambassador- Nathan Murphy

We've signed the AFL Premiership Champion as our brand ambassador. Watch Nathan's story HERE and at hitiq.com



Strong PROTEQT Media Interest & Brand Awareness

Click HERE to watch learn more









Grassroots Groundswell

Exceptional interest from parents and athletes at grassroots levels. Watch their story's HERE and at hitiq.com



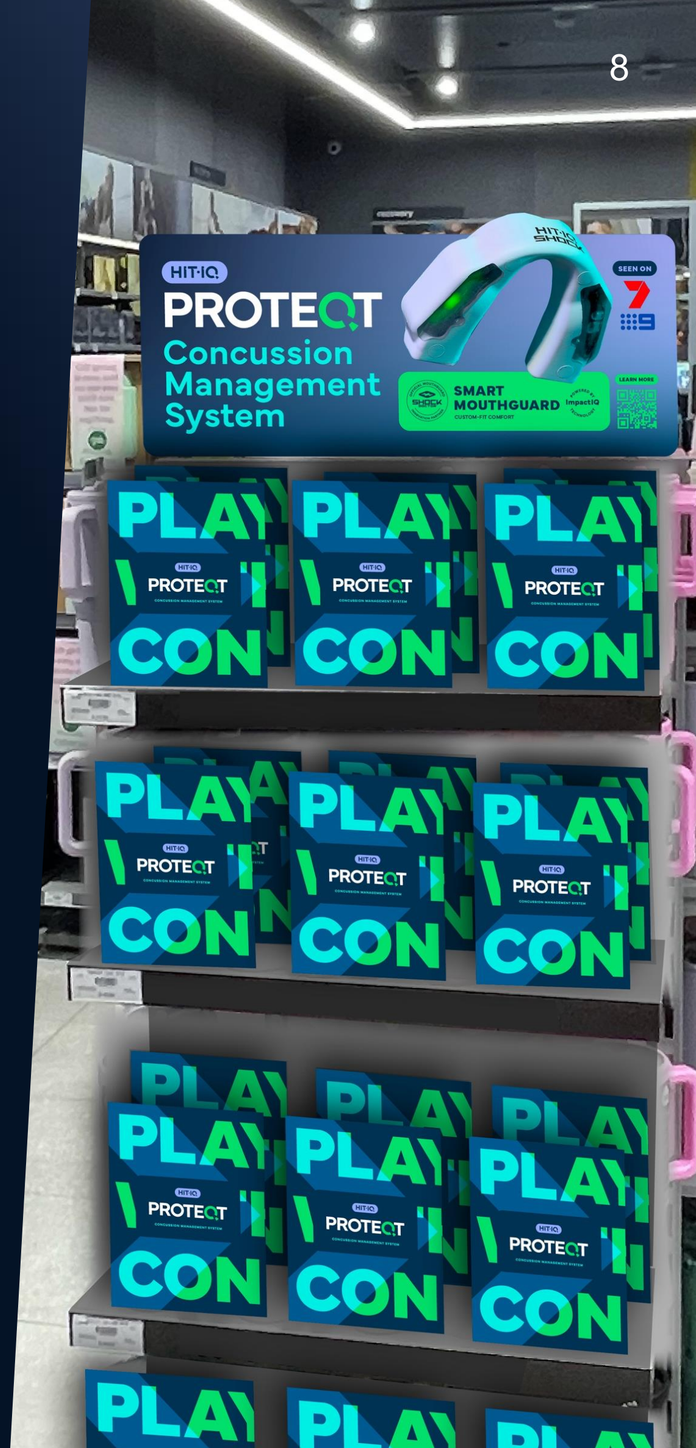
Source: National TV & radio coverage; HITIQ grassroots activations & customer feedback.

HITIQ commences retail distribution with Rebel Sport

- **First major B2C retail partner:** PROTEQT™ to launch through **rebel**, Australia's leading sporting goods retailer
- **Select store rollout:** Available in **high-performance rebel stores** and via **rebel.com**
- **Timing:** Stock delivery in **January 2026**, ahead of 2026 contact & collision sports seasons
- **Channel strategy:** Complements existing **elite sport** and **direct-to-consumer** channels
- **Facilitated by Shock Doctor:** Leverages Shock Doctor's **sports protection** credentials and **retail distribution expertise**

HIT·IQ PROTEQT Concussion Management System

rebel



Source: HITIQ–rebel commercial agreement; ASX retail distribution announcement.

Strategic significance and market opportunity

- **Validates B2C retail model** with a **tier-one national retailer**
- **Builds consumer awareness** via rebel's trusted brand and national footprint
- **Creates scalable template** for future retail partnerships in Australia and internationally
- **Production-ready:** Capacity in place via Shock Doctor to support growth across elite, retail, and international markets
- Access to **3.5M+ organised sports participants** in contact/impact sports in Australia
- **Favourable tailwinds:** rising concussion awareness, stronger safety protocols, and tech adoption among younger athletes and safety-conscious parents



Source: HITIQ internal analysis; Australian organised sport participation data.

Board & Management

Execution is about people. We have experienced leadership, global expansion capability, and governance that reduces execution risk

Board



Earl Eddings
Executive Chairman
- Former Chair of Cricket Australia and Director of the International Cricket Council
- Non-Executive Director of Sports Tech Company MSL Solutions
- FGIA, GAICD, Grad.Dip Risk Management, B.A.S (PE)



Jennifer Tucker
Non-Executive Director
- Experienced executive and director in the consumer products and health sectors.
- Former Director of Merchandise, Bunnings and Executive General Manager, Yates (DuluxGroup).
- Non-Executive Director of National Heart Foundation, CAD Frontiers and Cranky Health.



Tony Toohey
Non-Executive Chairman
- 35+ years' leadership across gaming, hospitality, leisure and technology.
- Former MD/CEO & Executive Chairman of ASX-listed Intecq (formerly eBet).
- Senior roles at Tabcorp (GM, Business Development – Gaming) and MSL Solutions (Executive Director & Chairman)



Matthew Clayworth
Non-Executive Director
- Senior Investment Advisor at Wilson's Advisory
- Representative for Harmil Angel Investments
- Previously Vice President, Morgan Stanley



James Barrie
Non-Executive Director
- Professional Company Secretary and Non-Executive Director
- Founder of Fernville Group
- Range of senior executive positions in ASX20, ASX100, microcap.

Management



Damien Hawes
Chief Commercial Officer
- Former Chief Commercial Officer **Catapult (ASX: CAT),** Head of League Wide and Media Partnerships & Commercial Director of GPSports Systems (acquired by Catapult in 2014)



Tom Christian
Head of Product
- Canberra Raiders: Managed athlete performance and health Technology Lead and Sports Scientist/Physiotherapist.
- Sports Tech Expert: background in technical support and management for companies like Catapult Sports and GPSports Systems.



Andrew Hart
Chief Financial Officer
- Experienced CFO with a strong track record of building inclusive teams, establishing scalable processes and delivering exceptional business performance



Chris Davis
Chief Marketing Officer
- Former Head of Growth of the A-Leagues, Digital Sales at Optus Sport
- 10 years consulting, designing and delivering growth marketing strategies



Yohan Jayasinghe
Head of Production
- Expertise in production, engineering, and operations.
- Instrumental in developing and producing HITIQ's hardware.
- Vast experience at delivering engineering solutions from design to deployment.



Mikayla Winfield-Smith
Customer Support Specialist
- Key member of HITIQ's customer support team, specialising in client service and technical assistance.
- Enhances user satisfaction and drives operational excellence through a collaborative approach.

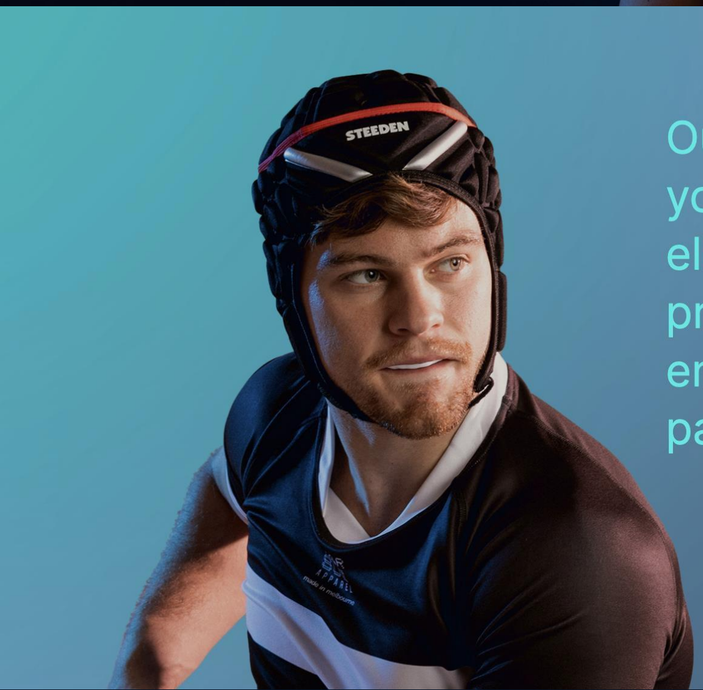


Tash Reeve
Community Activations Coordinator
- Supports HITIQ's community sports initiatives, coordinating activations, events, and outreach with local clubs and players.
- Brings enthusiasm and strong organisational skills to enhance delivery of grassroots projects and community impact.

ABOUT US

At HIT IQ we build world class concussion management technology that protects what matters most.





Our products and technology enable you to play with confidence. From elite to grassroots, we're committed to providing peace of mind and encouraging even greater participation in sport.

HIT·IQ

Est. 2015

Headquarters: South Melbourne

Company Type: Data Company



Thank You

Earl Eddings- Executive Chairman
Email: earl@hitiq.co
Address: Unit 4/38-42 White Street,
South Melbourne. 3205,
Victoria