ASX Announcement

ASX: ATG

13 January 2026

Commencement of Group Chief Financial Officer

Articore has appointed Derek Yung as Group Chief Financial Officer to strengthen the Group's executive leadership as part of the ongoing execution of the Group's turnaround and growth strategy. Mr Yung commences in the role today.

Mr Yung brings over a decade of CFO experience across leading e-commerce and marketplace businesses, with a strong record of driving growth and transformation. He most recently served as CFO of TransForce and previously held CFO roles at Wine.com and eHealth (NASDAQ: EHTH), where he drove revenue growth of more than 200% and more than tripled the company's share price over three years.

For further information, please contact:

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About Articore Group

Articore Group Limited (Articore or the Group) owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Articore Group (ASX: ATG) was previously known as Redbubble Limited (ASX: RBL).

This announcement was authorised for release by the Articore Group CEO and Managing Director, Vivek Kumar.