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Crimson Tide PLC
28 January 2021

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CRIMSON TIDE PLC
("Crimson Tide or the "Company")

Appointment of Director

Crimson Tide (AIM: TIDE), the provider of the mpro5 mobile platform, announces that it has today appointed Jacqueline Karen Daniell (nee Hunt) as an Independent Non-Executive Director. Jacqueline is the Chief Executive Officer of Wey Education Plc, the UK's leading online education provider.

The following details in relation to the appointment of Jacqueline, aged 59, are disclosed in accordance with Schedule 2(g) of the AIM Rules:

Current directorships	Past directorships held within the last five years
Interhigh Education (no 1) Limited infinite Education Limited Wey ecademy Limited Academy21 Limited Wey Education plc Interhigh Education Limited Beta School Limited Wey Education Services Limited	Quoralexis Learning Limited (10347043) Infinite Education (No 1) Ltd

Comment

Barrie Whipp, Chairman, commented "The appointment of Jacqueline adds a welcome breadth of experience and diversity to our Board as the Company grows. Jacqueline's skills in marketing, growth and senior staff management will help guide and counsel the Board in the execution of the Company's plans.

This appointment reflects our confidence and determination to drive the business forward further. I warmly welcome Jacqui to the Board "

For further information:

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For further information on Crimson Tide plc, see the website at:
www.crimsontide.co.uk/

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