RNS Number : 6310S
Crimson Tide PLC
18 March 2021

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**Crimson Tide Plc**

**("Crimson Tide" or "the Company")**

**Significant Contract Win**

Crimson Tide Plc (TIDE) is pleased to announce a significant contract win with Compass Group, a global leader in food services. Compass Group provides food services and support services across five market sectors to a wide range of customers in the Private and Public Sectors. The client will be utilising mpro5 to ensure compliance across a broad range of customer and legislative requirements in the UK including brand standards, service quality, health and safety and food safety/allergen controls.

Data visualisation via custom built Microsoft Power BI dashboards, will provide invaluable real-time insights for Compass Group and empower the business to make more informed decisions in their operations.

The subscription contract is for a minimum 36-month period and the total contract value exceeds £1.2million. The contract represents a significant increase in the scale of mpro5 usage by this client (approximately £1.1million of the total value) as well as consolidating a number of smaller existing arrangements into its scope.

Barrie Whipp, Chairman, commented: "Whilst we have maintained a diverse range of smaller contracts with Compass Group for some time, this contract, to ensure compliance across its food services, is a significant demonstration of the ability of mpro5 to cover a wide range of processes and the Company's ability to broaden its reach within existing customers and enhance value over time."

**For further information:**

**Crimson Tide plc**

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For further information on Crimson Tide plc, see the website at:
www.crimsontide.co.uk

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