RNS Number : 2098U
SEEEN PLC
01 April 2021

1 April 2021

SEEEN plc

("SEEEN" or the "Company")

Nominated Adviser, Financial Adviser and Joint Broker Appointment

and

Business Update

SEEEN plc (AIM: SEEEN), the global media and video technology platform for improved digital marketing yield and connected audience experiences, is pleased to announce the appointment of Panmure Gordon (UK) Limited ("Panmure Gordon") as the Company's Financial Adviser, Nominated Adviser and Joint Broker with immediate effect. Dowgate Capital will continue to act as Joint Broker to the Company.

On 4 March 2021, the Company provided its FY2020 Trading Update highlighting the commercial readiness of its proprietary new technology products and the post-Covid return to revenue growth of its multichannel network. The Company also underscored personnel promotions at the board level to signal its readiness for its next stage of corporate development, including investigating strategic opportunities to accelerate growth. The appointment of Panmure Gordon, with its Digital, Media and Technology franchise, represents the next step in accelerating corporate development.

The Company plans to release its 1Q Trading Update by mid-April.

Chairman Dr. Patrick DeSouza commented, "*Market demand for video technology products is strong and accelerating globally as a byproduct of Covid circumstances. Such demand presents us with significant strategic opportunities. Given our strong balance sheet, we plan to aggressively deliver shareholder value*."

The Company also announces the information in Appendix I below relating to director disclosure under Schedule Two, Paragraph (g) of the AIM Rules for Companies.

END

SEEEN plc - seeen.com

SEEEN
Patrick DeSouza, Chairman — Tel: +1 203 654 5426
Todd Carter, CEO
Adrian Hargrave, CFO — Tel: +44 7775 701

Panmure Gordon (Financial Adviser, Nominated Adviser & Joint Broker) Alina Vaskina / Sandy Clark (Corporate Advisory) Erik Anderson / Rupert Dearden (Corporate Broking)	Tel: +44 20 7886 2500
Dowgate Capital (Joint Broker) Stephen Norcross	Tel: +44 20 3903 7721

Appendix I

In its Admission Document dated 11 September 2019, in relation to Dr Patrick DeSouza, Chairman of SEEEN, the Company disclosed certain directorships under Schedule Two, Paragraph (g) of the AIM Rules for Companies. In addition to those previously disclosed in the Admission Document, Dr DeSouza was also a director of American Leak Detection Holding Corp., American Leak Detection, Inc., ALDB Inc., Canadian Leak Detection, Inc, NRW Utilities Limited, Qonnectis Group Limited, Water Intelligence Australia Pty and Water Intelligence International Ltd, and a director of Myutility Ltd and Qonnectis Technologies Limited within the five years prior to the date of the Admission Document. All of these companies are, or were at one point, wholly owned subsidiaries of Water Intelligence plc.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

APPBRGDXBSXDGBB