RNS Number : 0036Y
SEEEN PLC
10 May 2021

SEEEN plc (the "Company")

PDMR Dealing

The Company announces that on 7 May 2021 Dr Patrick DeSouza, Chairman of the Company, for personal estate and tax planning purposes, transferred 5,426,165 ordinary shares of 12 pence each in the capital of the Company ("Ordinary Shares") for nil consideration to a related trust, of which his immediate family are the sole beneficiaries. Dr DeSouza is the trustee of the trust.

Following this transfer his beneficial interest in the Company remains unchanged. The following notifications, made in accordance with the requirements of the EU Market Abuse Regulation, give further detail on the transfer.

1.	Details of the PDMR / person closely associated	
a)	Name	Patrick DeSouza
2.	Reason for the notification	
a)	Position / status	Chairman
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	SEEEN plc
b)	LEI	213800RQVRMW2KRORN22
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00BK6SHS41
b)	Nature of the transaction	Sale of Ordinary Shares
c)	Price(s) and volume(s)	5,426,165 Ordinary Shares sold at 0p each
d)	Aggregated information - Aggregated volume - Price	n/a (single transaction)
e)	Date of the transaction	7 May 2021
f)	Place of the transaction	Transfer of shares occurred outside a trading venue

1.	Details of the PDMR / person closely associated	
a)	Name	The Patrick J. DeSouza GRAT #1 U/T/A Dtd 11/23/2020
2.	Reason for the notification	
a)	Position / status	Person Closely Associated with Patrick DeSouza, Chairman of SEEEN plc
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	SEEEN plc
b)	LEI	213800RQVRMW2KRORN22
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00BK6SHS41
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	5,426,165 Ordinary Shares bought at 0p each
d)	Aggregated information - Aggregated volume - Price	n/a (single transaction)
e)	Date of the transaction	7 May 2021
f)	Place of the transaction	Transfer of shares occurred outside a trading venue

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