

BANGO PLC

("Bango")

New date for Bango Strategy Day

16 June, 2021 - Bango (AIM: BGO), the global platform for data-driven commerce, announces it has rescheduled its annual Strategy Day.

Following the UK government's decision to extend the current lockdown restrictions until mid-July, Bango has chosen to reschedule the event to maximize shareholder participation. The Strategy Day will now take place at 13.15 BST on 20 October, 2021, at The Loading Bay, Techspace, 25 Luke Street, London, EC2A 4DS.

"Bango Strategy Day is an extremely popular and well-attended event each year," said Ray Anderson, Executive Chair at Bango. "We are keen for all shareholders, prospective investors and analysts to join us at this valuable event, and therefore have decided to delay to October, when it should be possible for more people to travel and attend in person".

Management presentations on the day will cover the Bango strategy for growth including new ways to monetize payment data through purchase behavior targeting and the expansion of the payments and resale business into new markets. The event will include commentary from a selection of customers and partners, the opportunity to experience and learn more about Bango products and a Q&A session.

Following the formal presentations, Bango will host a reception, providing additional opportunity to interact with the team including non-executive directors.

The Strategy Day will comply with local and government Covid guidelines. To register for the event, contact investors@bango.com no later than 09.00 BST on 1 October 2021.

A copy of the presentations given on the day will be made available on the investor section of the Bango website following the event.

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Contact Details:

Bango PLC

Tel. +1223 617387

E. investors@bango.com

Paul Larbey, CEO

FTI Consulting

Tel. +44 203 727 1000

Rob Mindell

Liberum Capital

Tel. +44 20 3100 2000

Cameron Duncan

Anil Malhotra, CMO
Rebecca Jamieson, IR

Darius Alexander
Matteo Valli

James Greenwood
Ed Phillips
Will King

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bango.com.

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