RNS Number : 6028E
Bluebird Merchant Ventures Limited
08 July 2021

Bluebird Merchant Ventures Ltd
("Bluebird" or the "Company")

Director/PDMR Dealings and TR1 Notifications

Bluebird Merchant Ventures Ltd (LON: BMV), is pleased to announce various Director/PDMR Dealings that were referenced in the previous RNS dated 29 June 2021 relating to the issuance of Salary Sacrifice Shares for the previous two years. Also set out below are TR1 Notifications for International Gold Pte Ltd, a wholly owned subsidiary of Southern Gold Ltd; and Monza Capital Ventures Ltd.

Details are set out below this RNS.

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF THE MARKET ABUSE REGULATION EU 596/2014 ("MAR")

Enquiries:
Jonathan Morley-Kirk, Non-Executive Chairman **+44 (0) 7797 859986**
jmk@bluebirdmv.com

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014		
1	**Details of the person discharging managerial responsibilities/person closely associated**	
a.	Name	a) Monza Capital Ventures Ltd b) Charles Barclay c) Kensington Trust Singapore Ltd d) Jonathan Morley-Kirk e) Graeme Fulton f) Stuart Kemp
2	**Reason for notification**	

<table>
<tr><td>a.</td><td>Position/Status</td><td>a) A party associated with Aidan Bishop, Director
b) Director
c) A party associated with Colin Patterson, Director
d) Non-Executive Chairman
e) Project Manager
f) CFO</td></tr>
<tr><td>b.</td><td>Initial notification/
Amendment</td><td>Initial notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a.</td><td>Name</td><td>Bluebird Merchant Ventures Ltd</td></tr>
<tr><td>b.</td><td>LEI</td><td>213800QLGKFZHML52C51</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a.</td><td>Description of the financial instrument, type of instrument

Identification Code</td><td>Ordinary shares

ISIN: VGG118701058</td></tr>
<tr><td>b.</td><td>Nature of the transaction</td><td>Issuance of Salary Sacrifice Shares for previous two years as announced by RNS on 29 June 2021</td></tr>
<tr><td>c.</td><td>Price(s) and volume(s)</td><td>
<table>
<tr><th>Price(s) per share</th><th>Volume(s)</th></tr>
<tr><td>a) 2.64p average per share
b) 2.58p average price per share
c) 2.59p average price per share
d) 2.58p average price per share</td><td>a) 2,404,933
b) 3,747,983
c) 2,822,928
d) 2,268,814
e) 2,822,658</td></tr>
</table>
</td></tr>
</table>

		e) 2.24p average price per share f) 2.59p average price per share	f) 5,122,987
d.	Aggregated information - Aggregated Volume - Price	 n/a n/a	
e.	Date of the transaction	6 July 2021	
f.	Place of the transaction	London Stock Exchange	

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)[i]

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached[ii]:	Bluebird Merchant Ventures Limited
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)	
Non-UK issuer	
2. Reason for the notification (please mark the appropriate box or boxes with an "X")	
An acquisition or disposal of voting rights	X
An acquisition or disposal of financial instruments	
An event changing the breakdown of voting rights	
Other (please specify)[iii]:	
3. Details of person subject to the notification obligation[iv]	
Name	Southern Gold Limited
City and country of registered office (if applicable)	Adelaide, Australia

4. Full name of shareholder(s) (if different from 3.)[v]	
Name	
City and country of registered office (if applicable)	
5. Date on which the threshold was crossed or reached[vi]:	29/06/2021
6. Date on which issuer notified (DD/MM/YYYY):	01/07/2021

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer[vii]
Resulting situation on the date on which threshold was crossed or reached	10.7%	nil%	10.7%	467,482,119
Position of previous notification (if applicable)				

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached[viii]

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	**Number of voting rights[ix]**		**% of voting rights**	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	**Indirect** (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	**Direct** (Art 9 of Directive 2004/109/EC) (DTR5.1)	**Indirect** (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
VGG118701058 Ordinary Shares	50,000,000		10.7%	
SUBTOTAL 8. A	50,000,000		10.7%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Type of financial instrument	**Expiration date[x]**	**Exercise/ Conversion Period[xi]**	**Number of voting rights that may be acquired if the instrument is exercised/converted.**	**% of voting rights**

SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	**Expiration date**[x]	**Exercise/ Conversion Period**[xi]	**Physical or cash settlement**[xii]	**Number of voting rights**	**% of voting rights**
			SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")	
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer[xiii]	
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity[xiv] (please add additional rows as necessary)	X

Name[xv]	**% of voting rights if it equals or is higher than the notifiable threshold**	**% of voting rights through financial instruments if it equals or is higher than the notifiable threshold**	**Total of both if it equals or is higher than the notifiable threshold**
Southern Gold Limited			
International Gold PTE Ltd	10.7%	-	10.7%

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information[xvi]

Place of completion	Adelaide, South Australia
Date of completion	1 July 2021

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)[i]

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached[ii]**:**	Bluebird Merchant Ventures Limited			
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights	X			
An acquisition or disposal of financial instruments				
An event changing the breakdown of voting rights	X			
Other (please specify)[iii]:				
3. Details of person subject to the notification obligation[iv]				
Name	Monza Capital Ventures Ltd			
City and country of registered office (if applicable)	British Virgin Islands			
4. Full name of shareholder(s) (if different from 3.)[v]				
Name				
City and country of registered office (if applicable)				
5. Date on which the threshold was crossed or reached[vi]**:**	06/07/2021			
6. Date on which issuer notified (DD/MM/YYYY):	07/07/2021			
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer[vii]

		(total of 8.B 1 + 8.B 2)		
Resulting situation on the date on which threshold was crossed or reached	14.2%	nil%	14.2%	467,482,119
Position of previous notification (if applicable)				

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached[viii]				
A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	**Number of voting rights**[ix]		**% of voting rights**	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	**Indirect** (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	**Direct** (Art 9 of Directive 2004/109/EC) (DTR5.1)	**Indirect** (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
VGG118701058 Ordinary Shares	66,320,297		14.2%	
SUBTOTAL 8. A	66,320,297		14.2%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))				
Type of financial instrument	**Expiration date**[x]	**Exercise/ Conversion Period**[xi]	**Number of voting rights that may be acquired if the instrument is exercised/converted.**	**% of voting rights**
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	**Expiration date**[x]	**Exercise/ Conversion Period** [xi]	**Physical or cash settlement**[xii]	**Number of voting rights**	**% of voting rights**

SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")	
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer[xiii]	
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity[xiv] (please add additional rows as necessary)	X

Name[xv]	**% of voting rights if it equals or is higher than the notifiable threshold**	**% of voting rights through financial instruments if it equals or is higher than the notifiable threshold**	**Total of both if it equals or is higher than the notifiable threshold**
Monza Capital Ventures Ltd			
Fiske Nominees Ltd	14.2%	-	14.2%

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information[xvi]

Place of completion	British Virgin Islands
Date of completion	7 July 2021

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