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Artisanal Spirits Company PLC (The)
14 July 2021

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The Artisanal Spirits Company plc

("The Artisanal Spirits Company", "ASC" or the "Company")

ASC to present at MelloMonday on Monday 19 July 2021

The Artisanal Spirits Company (AIM: ART), the owner of The Scotch Malt Whisky Society ("SMWS"), the leading curator and provider of premium single cask Scotch malt whisky and other spirits for sale primarily online to a discerning global membership, announces that David Ridley, Managing Director, and Andrew Dane, Finance Director, will be presenting and taking questions from attendees at MelloMonday taking place from 5.30pm to 9.30pm on Monday 19 July 2021. If you would like to attend, you can [register here](#) for the event using code SHVIP.

For further enquiries:

The Artisanal Spirits Company plc

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About The Artisanal Spirits Company

Artisanal Spirits Company (ASC) is based in Edinburgh. It owns The Scotch Malt Whisky Society (SMWS) which was established in 1983 and currently has a growing worldwide membership of 28,000 paying subscribers.

Harnessing the experience of some of the most knowledgeable stewards in the industry, SMWS provides members with inspiring experiences, content and exclusive access to a vast and unique range of outstanding single cask Scotch malt whiskies and other craft spirits, sourced from over 100 distilleries in 20 countries and expertly curated with diligence and care. In 2020 over 85% of Group revenue was generated online, whilst 9% was generated through SMWS's four UK venues.

Having initially proven its premium experience model in the UK, SMWS is now able to offer its unrivalled breadth of distinguished flavours to an expanding international market, with 69% of 2020 sales from outside the UK. SMWS has a growing presence in the key international whisky markets of UK, China, USA and Europe.

ASC is building a portfolio of premium brands that bring together some of the world's best producers with a growing movement of discerning consumers by curating unrivalled collections of craft spirits.

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