RNS Number : 4019H
Bango PLC
03 August 2021

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**BANGO PLC**

**("Bango")**

**Director/PDMR and PCA Shareholdings**

Bango (AIM: BGO), the global platform for data-driven commerce, announces that on 2 August 2021 Raymond Anderson, Executive Chair of Bango, transferred a total of 55,909 Bango ordinary shares of 20 pence each ("**Ordinary Shares**") to their progeny at nil cost. 27,955 of these were transferred to Coco Anderson, who is considered a person closely associated ("PCA") with Raymond Anderson.

Following the transfers, Raymond Anderson has a direct interest in 6,552,816 Ordinary Shares representing approximately 8.64% of the total issued share capital.

**For further information please contact:**

| **Bango PLC** | **FTI Consulting** | **Liberum Capital** |
|---|---|---|
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| investors@bango.com | | |
| Paul Larbey, CEO | Rob Mindell | Cameron Duncan |
| Anil Malhotra, CMO | Darius Alexander | James Greenwood |
| Rebecca Jamieson, IR | Matteo Valli | Ed Phillips |
| | | Will King |

**About Bango**

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bango.com.

<table>
<tr><td>1</td><td>Details of the person discharging managerial responsibilities/person closely associated</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Raymond Anderson</td></tr>
<tr><td>2</td><td>Reason for notification</td><td></td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Executive Chair</td></tr>
<tr><td>b)</td><td>Initial notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Bango PLC</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800V5MWHQCL7RF574</td></tr>
<tr><td>4</td><td>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td><td></td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument<br><br>Identification code</td><td>Ordinary Shares of 20 pence each<br><br>GB00B0BRN552</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Transfer of Shares to progeny</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>27,954</td></tr><tr><td>Nil</td><td>27,955</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information<br><br>- Aggregated volume<br><br>- Price</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>55,909</td></tr></table></td></tr>
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| | | |
|---|---|---|
| e) | Date of the transaction | 2 August 2021 |
| f) | Place of the transaction | Off market |

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Coco Anderson |
| **2** | **Reason for notification** | |
| a) | Position/Status | PCA with Raymond Anderson |
| b) | Initial notification/Amendment | Initial Notification |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Bango PLC |
| b) | LEI | 213800V5MWHQCL7RF574 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br>Identification code | Ordinary Shares of 20 pence each<br>GB00B0BRN552 |
| b) | Nature of the transaction | Acquisition of shares |
| c) | Price(s) and volume(s) | Price(s): Nil<br>Volume(s): 27,955 |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | n/a - single transaction |

| | | |
|---|---|---|
| e) | Date of the transaction | 2 August 2021 |
| f) | Place of the transaction | Off market |

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