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Artisanal Spirits Company PLC (The)
03 September 2021

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The Artisanal Spirits Company plc

("The Artisanal Spirits Company", "ASC" or the "Company")

Notice of Interim Results and Investor Presentation

Notice of results

The Artisanal Spirits Company (AIM: ART), the owner of The Scotch Malt Whisky Society ("SMWS"), the leading curator and provider of premium single cask Scotch malt whisky and other spirits for sale primarily online to a discerning global membership, announces it will publish its interim results for the six months ended 30 June 2021, on Thursday 16 September 2021.

Investor presentation

The Company's Managing Director, David Ridley, and Finance Director, Andrew Dane, will provide a live investor presentation via the Investor Meet Company platform on Friday 17 September 2021 at 1.00 pm BST.

The Company is committed to ensuring that there are appropriate communication channels for all elements of its shareholder base so that its strategy, business model and performance are clearly understood.

The presentation will be open to all existing and potential shareholders. Questions can be submitted pre-event via the Investor Meet Company dashboard up until 9.00 am the day before the meeting or at any time during the live presentation.

Investors are encouraged to submit feedback directly to management via the platform at the conclusion of the presentation to ensure the Company can understand the views of all elements of its shareholder base.

Investors can sign up to Investor Meet Company for free via:
https://www.investormeetcompany.com/the-artisanal-spirits-company-plc/register-investor

A recording of the presentation will also be made available via the Group's website following the webinar.

For further enquiries:

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About The Artisanal Spirits Company

Artisanal Spirits Company (ASC) is based in Edinburgh. It owns The Scotch Malt Whisky Society (SMWS) which was established in 1983 and currently has a growing worldwide membership of 28,000 paying subscribers.

Harnessing the experience of some of the most knowledgeable stewards in the industry, SMWS provides members with inspiring experiences, content and exclusive access to a vast and unique range of outstanding single cask Scotch malt whiskies and other craft spirits, sourced from over 100 distilleries in 20 countries and expertly curated with diligence and care. In 2020 over 85% of Group revenue was generated online, whilst 9% was generated through SMWS's four UK venues.

Having initially proven its premium experience model in the UK, SMWS is now able to offer its unrivalled breadth of distinguished flavours to an expanding international market, with 69% of 2020 sales from outside the UK. SMWS has a growing presence in the key international whisky markets of UK, China, USA and Europe.

ASC is building a portfolio of premium brands that bring together some of the world's best producers with a growing movement of discerning consumers by curating unrivalled collections of craft spirits.

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