

19 October 2021

Bango PLC

("Bango")

Board Changes

Bango (AIM: BGO), the global platform for data-driven commerce, today announces the appointment of two new non-executive directors and the retirement of two existing non-executive directors.

Gianluca D'Agostino, joined the Bango board in 2016 and retires on 31 October 2021. Nancy Cruickshank joined the board in 2019 and retires on 31 December 2021.

Bango is delighted to welcome Marcus Weldon and Lisa Gansky to its board with immediate effect, as independent non-executive directors.

Marcus spent 6 years at Nokia, most recently as Chief Technology Officer and President of Bell Labs. Before that he worked as CTO at Alcatel-Lucent for 7 years, following 10 years at Lucent Technologies and at AT&T. He brings a wealth of experience in the telecoms space and across technologies with a focus on innovation which will be immensely valuable to Bango. Marcus will join the Bango Remuneration Committee.

Lisa has extensive experience at AOL and Kodak Digital Services and made significant contributions to the emergence of the Internet. She founded and invested in many technology businesses. Her entrepreneurship and investment acumen will support Bango through its next phase of growth. Lisa will join the Bango Audit Committee.

Ray Anderson, Executive Chair, said: *"We are grateful to Gianluca and Nancy for working with us during a period of strong growth, evolution of the Bango product offer and expansion of our customer base. As we drive our next phase of significant growth and move ever closer to our goal of becoming the technology behind every payment choice, I warmly welcome both Marcus and Lisa to the board. They bring significant experience, expertise and ambition to Bango".*

Marcus Weldon said: *"I am excited to join the Bango team. The vision of becoming the technology behind every payment choice is a powerful one and one I am confident the team is uniquely positioned to execute. Bango has successfully created a platform and business that brings together the giants of the telecom industry with the world's largest online merchants, and the growth trajectory going forward is truly exciting".*

Lisa Gansky said: *"Bango brings two vital components of mobile commerce to a vast and growing market in a unique way. The marketplace business, while in its infancy, is poised for massive growth. In combination with the more established payment services, this positions Bango for new markets, business models and partnerships."*

Gianluca D'Agostino said: *"It has been very exciting working with Bango over the past six years. Bango is on a strong growth trajectory, and I look forward to watching its progress".*

Nancy Cruickshank said: *"Having joined Bango three years ago, I have seen the business model expand with the launch of Bango Marketplace, enhancing the power of its virtuous circle. The business is in a fantastic place and will become a real force in digital advertising".*

Further information:

Marcus Karl Weldon (aged 53), who changed his name from Marcus Karl Weilacher in 1971, holds the following directorships or partnerships*:

Existing directorships or partnerships

Ingenius Consulting LLC

*At the time of his appointment, Marcus Weldon did not have any former directorships in the past five years requiring disclosure.

Marcus Weldon does not have a beneficial interest in any ordinary shares of Bango and has confirmed that, other than the information disclosed above, there is no further information in connection with his appointment required to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies.

Lisa Annette Gansky (aged 63) holds or has held the following directorships or partnerships in the past five years:

Existing directorships or partnerships

Mesh Ventures LLC

Previous directorships or partnerships

11:FS Group Limited

Fabl

Boundaryless s.r.l

Instigator Collective LLC

Solar Mosaic, Inc

Everledger Limited

Lisa Gansky does not have a beneficial interest in any ordinary shares of Bango and has confirmed that, other than the information disclosed above, there is no further information in connection with her appointment required to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bango.com

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