RNS Number : 9577Q
Bango PLC
01 November 2021

BANGO PLC

("Bango")

Total Voting Rights

Cambridge, UK, 1 November, 2021 - In accordance with the Financial Conduct Authority's Disclosure Guidance and Transparency Rules ("DTRs") Bango, the global platform for data-driven commerce, notifies the market of the following.

As at 1 November 2021, the total issued share capital of Bango was 75,991,251 shares, with each share carrying one voting right. This follows the issue of 43,712 New Ordinary Shares following the exercise of employee share options during the month ended 31 October 2021.

The 43,712 New Ordinary Shares have been issued under the block listing for the Bango 2017 Employee Share Option Plan.

Bango does not currently hold any shares in treasury. Therefore, the total number of voting rights in the company is 75,991,251.

The above figure of 75,991,251 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of Bango under the DTRs.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier

billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bango.com.

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