

09 March 2022

BANGO PLC

("Bango")

Grant of Share Options and Director/PDMR Shareholding

Bango (AIM: BGO), the global platform for data-driven commerce, announces that on 08 March 2022, in line with the established policy of allocating employee share options, the following Directors and PDMRs were granted options to subscribe for ordinary shares of 20p each in the Company ("Ordinary Shares") at an exercise price of 177.5 pence per Ordinary Share, being the closing price on 08 March 2022.

Director	Title	Number of options	Exercise Price
Paul Larbey	CEO	100,000	177.5p
Ray Anderson	Executive Chair	50,000	177.5p
Anil Malhotra	CMO	50,000	177.5p
Matthew Garner	CFO	50,000	177.5p
Eric Peacock	Senior Independent Non-Executive Director	50,000	177.5p
Frank Bury	Non-Executive Director	50,000	177.5p
Marcus Weldon	Non-Executive Director	50,000	177.5p
Lisa Gansky	Non-Executive Director	50,000	177.5p

The options for Executive Directors vest over a three year period, in twelve equal instalments, one twelfth each quarter, and may be exercised up to the tenth anniversary of the date of grant. The options have been granted as part of The Bango Employee Share Option Scheme.

The options for Non-Executive Directors vest after 4 years in one instalment. The options have been granted as part of the Bango PLC 2022 Non-Executive Directors Share Option Plan.

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Paul Larbey, CEO
Matt Garner, CFO
Anil Malhotra, CMO
Rebecca Jamieson, IR

Rob Mindell
Charlotte Stephen

Cameron Duncan
James Greenwood
Ed Phillips
Will King

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com and follow our twitter account @bangoinvestor

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Paul Douglas Larbey
2	Reason for notification	
a)	Position/Status	Chief Executive Officer and PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bango PLC

b)	LEI	213800V5MWHQCL7RF574	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Options under the Bango Share Option Plan GB00B0BRN552	
b)	Nature of the transaction	Award of Share Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		177.5p	100,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	
e)	Date of the transaction	08 March 2022	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Ray Anderson
2	Reason for notification	
a)	Position/Status	Executive Chair and PDMR
b)	Initial notification/Amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bango PLC		
b)	LEI	213800V5MWHQCL7RF574		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
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b)	Nature of the transaction	Award of Share Options		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		177.5p	50,000	
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction		
e)	Date of the transaction	08 March 2022		
f)	Place of the transaction	London Stock Exchange, AIM		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Anil Malhotra
2	Reason for notification	

a)	Position/Status	Chief Marketing Officer and PDMR					
b)	Initial notification/Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bango PLC					
b)	LEI	213800V5MWHQCL7RF574					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Options under the Bango Share Option Plan GB00B0BRN552					
b)	Nature of the transaction	Award of Share Options					
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Price(s)	Volume(s)						
177.5p	50,000						
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction					
e)	Date of the transaction	08 March 2022					
f)	Place of the transaction	London Stock Exchange, AIM					

1	Details of the person discharging managerial responsibilities/person closely associated	
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a)	Name	Matthew Jonathan Garner					
2	Reason for notification						
a)	Position/Status	Chief Financial Officer and PDMR					
b)	Initial notification/Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bango PLC					
b)	LEI	213800V5MWHQCL7RF574					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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b)	Nature of the transaction	Award of Share Options					
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177.5p	50,000						
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction					
e)	Date of the transaction	08 March 2022					
f)	Place of the transaction	London Stock Exchange, AIM					

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1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	William Eric Peacock	
2	Reason for notification		
a)	Position/Status	Senior Independent Non-Executive Director and PDMR	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bango PLC	
b)	LEI	213800V5MWHQCL7RF574	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Options under the Bango PLC 2022 Non-Executive Directors Share Option Plan GB00B0BRN552	
b)	Nature of the transaction	Award of Share Options	
c)	Price(s) and volume(s)	Price(s) 177.5p	Volume(s) 50,000
d)	Aggregated information - Aggregated volume	N/A Single Transaction	

	- Price	
e)	Date of the transaction	08 March 2022
f)	Place of the transaction	London Stock Exchange, AIM

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Frank Simon Bury		
2	Reason for notification			
a)	Position/Status	Non-Executive Director and PDMR		
b)	Initial notification/Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bango PLC		
b)	LEI	213800V5MWHQCL7RF574		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Options under the Bango PLC 2022 Non-Executive Directors Share Option Plan GB00B0BRN552		
b)	Nature of the transaction	Award of Share Options		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		177.5p	50,000	

d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	08 March 2022
f)	Place of the transaction	London Stock Exchange, AIM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Marcus Karl Weldon
2	Reason for notification	
a)	Position/Status	Non-Executive Director and PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Options under the Bango PLC 2022 Non-Executive Directors Share Option Plan GB00B0BRN552

b)	Nature of the transaction	Award of Share Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		177.5p	50,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	
e)	Date of the transaction	08 March 2022	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Lisa Gansky
2	Reason for notification	
a)	Position/Status	Non-Executive Director and PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of	

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b)	Nature of the transaction	Award of Share Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		177.5p	50,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	
e)	Date of the transaction	08 March 2022	
f)	Place of the transaction	London Stock Exchange, AIM	

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