RNS Number : 3116N
SEEEN PLC
31 May 2022

SEEEN plc (the "Company")

Director Dealing and Notice of Results

The Company has been informed by Adrian Hargrave, CFO of the Company, that on 30 May 2022 he purchased 125,000 shares ordinary shares of 12 pence each ("Ordinary Shares") in the Company at 10 pence each. Following this transaction, Mr Hargrave holds 125,000 Ordinary Shares, representing 0.25% of the Company's issued share capital.

In addition, the Company announces that it will publish and post its annual reports and accounts for the year ended 31 December 2021 to all shareholders on 30 June 2022.

Enquiries:

SEEEN

Patrick DeSouza, Chairman — Tel: +44 (0)7775 701 838

Akiko Mikumo, Co-CEO
David Anton, Co-CEO
Adrian Hargrave, CFO

Panmure Gordon (Financial Adviser, Nominated Adviser & Joint Broker) — Tel: +44 (0)20 7886 2500

Alina Vaskina / Harriette Johnson (Corporate Advisory)
Rupert Dearden (Corporate Broking)

Dowgate Capital (Joint Broker) — Tel: +44 (0)20 3903 7721

Stephen Norcross

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name:	Adrian Hargrave
2	**Reason for the notification**	
a)	Position/status:	CFO
b)	Initial notification/Amendment:	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform,**	

	auctioneer or auction monitor	
a)	Name:	SEEEN plc
b)	LEI:	213800RQVRMW2KRORN22
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary Shares GB00BK6SHS41
b)	Nature of the transaction:	Acquisition of shares
c)	Price(s) and volume(s):	**Price(s)** / **Volume(s)**: 10p / 125,000
d)	Aggregated information: · Aggregated volume: · Price:	n/a (single transaction)
e)	Date of the transaction:	30 May 2022
f)	Place of the transaction:	AIM

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

DSHBKKBPFBKDPPN