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RentGuarantor Holdings PLC
17 June 2022

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17 June 2022

RentGuarantor Holdings PLC

(the "**Company**" or "**RentGuarantor**")

Consultancy Agreement

RentGuarantor is pleased to announce that it has entered into a public relations consultancy agreement with BlytheRay Ltd ("**BlytheRay**") on 13 June 2022 ("**Consultancy Agreement**") for the provision of corporate public relations services to assist the Company in communicating with new and existing shareholders.

Since its formation in 2007, BlytheRay has grown to become one of London's leading strategic communications agencies. BlytheRay offers a bespoke, strategic, and creative approach to communications, utilising its experience and research to guide messaging strategies.

Paul Foy, CEO of RentGuarantor, says: "We're delighted to have appointed BlytheRay who will assist our company in communicating with the wider investment audience, extending the brand and reach of RentGuarantor on a corporate level, increasing interest and potential liquidity in the Company."

The directors of RentGuarantor accept responsibility for this announcement.

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About RentGuarantor Holdings Plc

RentGuarantor provides a rent guarantee service to tenants wishing to rent property in the UK from the Private Rental Sector ("**PRS**"). The rent guarantee service is an online service where applications can be managed on a secure and bespoke digital platform designed and built by RentGuarantor. RentGuarantor supplies its service to the whole of market - students, employed, and people on benefits including Universal Credit. Local authorities have a legal obligation under housing and other property related Acts of Parliament to provide tenants with a home and this is mostly achieved by paying for the tenant to reside in a PRS property. Local authorities use the guarantee service as they cannot become a guarantor. RentGuarantor's risk from rent guarantees is fully underwritten by Lloyds of London.

The Company's strategy is to strengthen its senior and middle management team and grow revenue in accordance with its business model. RentGuarantor sees the PRS continuing to grow with affordability to buy, coupled with lifestyle choices being the key drivers over the next 3-5 years.

RentGuarantor will rollout additional services that complement RentGuarantor's proposition, which will deliver additional revenue, and cement RentGuarantor as the leading rental guarantor company in the UK.

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