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Bango PLC
23 June 2022

BANGO PLC

("Bango")

Bango signs agreement with global technology leader

23 June, 2022 - Bango (AIM: BGO) today announces it has signed an agreement with a leading, multinational technology company.

Under the terms of this Agreement, the new Bango partner can use the Bango Platform to provide carrier billing and bundling services for its app store payments and subscription services.

The Agreement is subject to the partner's standard terms of business for suppliers. The board does not expect this agreement to alter Bango's financial expectations for FY22 but will continue to review the potential impact in FY23 and beyond, as the relationship develops.

The information contained within this announcement is deemed by Bango to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as amended by The Market Abuse (Amendment) (EU Exit) Regulations 2019. Upon the publication of this announcement, this inside information is now considered to be in the public domain. The person responsible for making this announcement on behalf of Bango is Paul Larbey, Chief Executive Officer.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

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