RNS Number : 2322W
SEEEN PLC
17 August 2022

SEEEN plc (the "Company")

Director Dealing

The Company has been informed by Adrian Hargrave, CEO of the Company, that on 16 August 2022 he purchased 80,000 shares ordinary shares of 12 pence each ("Ordinary Shares") in the Company at 9 pence each. Following this transaction, Mr Hargrave holds 205,000 Ordinary Shares, representing 0.41% of the Company's issued share capital.

Enquiries:

SEEEN
Adrian Hargrave, CEO — Tel: +44 (0)7775 701 838
Patrick DeSouza, Chairman

Panmure Gordon (Financial Adviser, Nominated Adviser & Joint Broker) — Tel: +44 (0)20 7886 2500
Alina Vaskina / Harriette Johnson (Corporate Advisory)
Rupert Dearden (Corporate Broking)

Dowgate Capital (Joint Broker) — Tel: +44 (0)20 3903 7721
Stephen Norcross

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name:	Adrian Hargrave
2	**Reason for the notification**	
a)	Position/status:	CEO
b)	Initial notification/Amendment:	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name:	SEEEN plc
b)	LEI:	213800RQVRMW2KRORN22
4	**Details of the transaction(s): section to be repeated for (i) each type of**	

<table>
<tr><td></td><td colspan="2">instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument:
Identification code:</td><td>Ordinary Shares

GB00BK6SHS41</td></tr>
<tr><td>b)</td><td>Nature of the transaction:</td><td>Acquisition of shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s):</td><td><table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>9p</td><td>80,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information:
· Aggregated volume:
· Price:</td><td>n/a (single transaction)</td></tr>
<tr><td>e)</td><td>Date of the transaction:</td><td>16 August 2022</td></tr>
<tr><td>f)</td><td>Place of the transaction:</td><td>AIM</td></tr>
</table>

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