RNS Number : 4375X
SEEEN PLC
26 August 2022

**SEEEN plc (the "Company")**

**Holdings in Company**

# TR-1: Standard form for notification of major holdings

| **NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)[i] |
|---|

| **1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached[ii]:** | SEEEN PLC | |
|---|---|---|
| **1b. Please indicate if the issuer is a non-UK issuer** (please mark with an "X" if appropriate) | | |
| Non-UK issuer | | |
| **2. Reason for the notification** (please mark the appropriate box or boxes with an "X") | | |
| An acquisition or disposal of voting rights | | X |
| An acquisition or disposal of financial instruments | | |
| An event changing the breakdown of voting rights | | |
| Other (please specify)[iii]: | | |
| **3. Details of person subject to the notification obligation**[iv] | | |
| Name | TODD CARTER | |
| City and country of registered office (if applicable) | NEW YORK, USA | |
| **4. Full name of shareholder(s)** (if different from 3.)[v] | | |
| Name | TOCARTE, LLC | |
| City and country of registered office (if applicable) | NEW YORK, USA | |
| **5. Date on which the threshold was crossed or reached[vi]:** | 16 AUGUST 2022 | |
| **6. Date on which issuer notified (DD/MM/YYYY):** | 26 AUGUST 2022 | |

**7. Total positions of person(s) subject to the notification obligation**

| | % of voting rights attached to shares (total of 8. A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer (8.A + 8.B) [vii] |
|---|---|---|---|---|
| Resulting situation on the date on which threshold | N/A | | N/A | N/A |

| | | | | |
|---|---|---|---|---|
| was crossed or reached | | | | |
| Position of previous notification (if applicable) | 1,958,309 | | 3.92% | |

| **8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**[viii] | | | | |
|---|---|---|---|---|
| **A: Voting rights attached to shares** | | | | |
| **Class/type of shares** ISIN code (if possible) | **Number of voting rights**[ix] | | **% of voting rights** | |
| | **Direct** (DTR5.1) | **Indirect** (DTR5.2.1) | **Direct** (DTR5.1) | **Indirect** (DTR5.2.1) |
| GB00BK6SHS41 | N/A | N/A | N/A | N/A |
| | | | | |
| | | | | |
| **SUBTOTAL 8. A** | N/A | | N/A | |

| **B 1: Financial Instruments according to DTR5.3.1R (1) (a)** | | | | |
|---|---|---|---|---|
| **Type of financial instrument** | **Expiration date**[x] | **Exercise/ Conversion Period**[xi] | **Number of voting rights that may be acquired if the instrument is exercised/converted.** | **% of voting rights** |
| | | | | |
| | | | | |
| | | | | |
| | | **SUBTOTAL 8. B 1** | | |

| **B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)** | | | | | |
|---|---|---|---|---|---|
| **Type of financial instrument** | **Expiration date**[x] | **Exercise/ Conversion Period** [xi] | **Physical or cash settlement**[xii] | **Number of voting rights** | **% of voting rights** |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | **SUBTOTAL 8.B.2** | | |

| **9. Information in relation to the person subject to the notification obligation** (please mark the applicable box with an "X") | | | |
|---|---|---|---|
| Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer[xiii] | | | X |
| Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity[xiv] (please add additional rows as necessary) | | | |
| **Name**[xv] | **% of voting rights if it equals or is higher than the notifiable threshold** | **% of voting rights through financial instruments if it equals** | **Total of both if it equals or is higher than the notifiable threshold** |

| | | | |
|---|---|---|---|
| | | **or is higher than the notifiable threshold** | |
| N/A | | | |
| | | | |

| **10. In case of proxy voting, please identify:** | |
|---|---|
| Name of the proxy holder | |
| The number and % of voting rights held | |
| The date until which the voting rights will be held | |

| **11. Additional information**[xvi] |
|---|
| This notification is made on behalf of each of Mr Todd Carter and Tocarte, LLC. Todd Carter is the sole owner and beneficiary of Tocarte, LLC, the registered shareholder, and therefore held the disclosable indirect interest in the ordinary shares of SEEEN plc held by Tocarte, LLC. |

| | |
|---|---|
| **Place of completion** | NEW YORK, UNITED STATES |
| **Date of completion** | 26 AUGUST 2022 |

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