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OptiBiotix Health PLC
20 September 2022

OptiBiotix Health plc
("OptiBiotix" or the "Company" or the "Group")

Launch of GoFigure range with Apollo Hospitals & Pharmacies in India

OptiBiotix Ltd, a wholly owned subsidiary of OptiBiotix Health plc (AIM: OPTI) and a life sciences business developing patented science and human study-based compounds that modulate the microbiome to address a range of health related issues such as metabolic syndrome and diabetes, systemic low-grade inflammation, obesity, cardiovascular disease, high cholesterol and healthy aging announces, further to the exclusive sales agreement announced 9 December 2021, that its GoFigure range was officially launched by Apollo Hospitals & Pharmacies on 18 September 2022.

Apollo Pharmacies (https://www.apollopharmacy.in/), owned by Apollo Hospitals through Apollo Healthco, is the largest and most trusted branded pharmacy networks, with 5,000 pharmacy outlets throughout India.

GoFigure is OptiBiotix's direct-to-consumer (D2C) (https://gofigurediet.com/) range of weight management products which combines various meal replacement, healthy snacking options and powdered beverages containing its multi award winning weight management ingredient SlimBiome®. The GoFigure portfolio is available for retailers and pharmacies worldwide.

SlimBiome® is OptiBiotix's proprietary weight management aid. It supports people on a calorie restricted diet to lose weight faster. Human studies show that it reduces hunger, makes you feel full for longer, reduces food cravings and uniquely changes the microbiome over time in the direction of a lean person's microbiome. SlimBiome® carries a wealth of health claims and is available to formulators worldwide.

Apollo's GoFigure product launch consists of meal replacement shakes and powdered beverage shots and will be expanded over time with extra flavours and new product forms such as bars. OptiBiotix is responsible for product development and manufacturing locally in India and has tailored the range jointly with the Apollo team to suit the unique needs of Indian consumers.

The launch has taken place both in store as well as on the newly created Apollo 24|7 online customer platform. Initially the product will be available in 120 top stores in major cities across India and then expanded from there.

René Kamminga, CEO of OptiBiotix Limited, commented: *"We are very pleased that our GoFigure products are now available to the consumer in India through Apollo Pharmacies, a leading pharmacy chain in India. Our GoFigure range of weight management products have been specifically formulated to support consumers on a weight loss journey by reducing hunger and food cravings as well as modifying the gut microbiome in the direction of a lean person. 18 September marks both the 40th anniversary of the group and the 5000th pharmacy opening for Apollo so it is significant to launch on this memorable day. This launch is another important step in building sales and brand presence for OptiBiotix's solutions with major partners around the world."*

This announcement contains inside information for the purposes of UK Market Abuse Regulation and the Directors of the Company are responsible for the release of this announcement.

For further information, please contact:

OptiBiotix Health plc www.optibiotix.com
Stephen O'Hara, Chief Executive *Contact via Walbrook below*

OptiBiotix Health Ltd
Rene Kamminga

Cairn Financial Advisers LLP (NOMAD) Tel: 020 7213 0880
Liam Murray / Jo Turner / Ludovico Lazzaretti

Cenkos Securities plc (Broker) Tel: 020 7397 8900
Callum Davidson / Neil McDonald
Michael Johnson / Russell Kerr (Sales)

Walbrook PR Ltd Mob: 07876 741 001
Anna Dunphy

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