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Bango PLC
26 September 2022

Bango PLC

("Bango")

Technology and Market Strategy session

26 September, 2022 - Bango (AIM: BGO), the global platform for data-driven commerce, is holding a Technology and Market Strategy session for investors (holders and non-holders) and analysts at 2.30pm GMT on 24 November in Farringdon, London.

The event will focus on the Bango products and technology, and how they win in the market. It will not feature a financial update.

The agenda will include:

- A look inside Bango Platform technology
- How a migration from a legacy platform to the Bango Platform works
- The future of alternative payment methods
- The advertising landscape; opening up the marketing funnel
- Guest speaker: subscription bundles - the battle for online audience share
- Product demonstrations
- Customer speaker: finding the next paying customer
- A Q&A session
- Drinks, canapes - meet the team.

To register for the event, contact investors@bango.com no later than 9.00am GMT on 14 November 2022.

Drinks & canapes will begin at 5pm GMT. A copy of the presentations given on the day will be made available on the investor section of the Bango website following the event.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier

billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

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