

**OptiBiotix Health plc
("OptiBiotix" or the "Company" or the "Group")**

Launch of GoFigure products on Tmall China

OptiBiotix Health plc (AIM: OPTI), a life sciences business developing compounds to tackle obesity, cardiovascular disease and diabetes, announces the opening of an online shop on [Tmall.com](https://www.tmall.com) ("Tmall") for its Go-Figure products and it has launched GoFigure shakes containing patented weight management aid SlimBiome® on Tmall China.

Tmall is a cross-border marketplace for foreign brands and merchants to sell directly to Chinese consumers in China. By selling on Tmall, brands and merchants no longer require a legal entity in China nor hold stock in the country. OptiBiotix has teamed up with certified Tmall Partner, Agency InReady, to build, promote and operate its Tmall store as this requires a specialised and dedicated cross-functional team with a proven track record.

GoFigure is OptiBiotix's direct-to-consumer (D2C) range of weight management products formulated with core ingredient SlimBiome®. The GoFigure range of products consists of powdered meal replacement & beverage products (shakes, smoothies, pancake mixes, etc.) and healthy snacking (crisps, puffs, gummies, etc.). GoFigure is also available as private label range.

SlimBiome® is a patented prebiotic weight management aid used by itself or in formulated products in the health & wellness, sports nutrition and weight management categories. SlimBiome® is supported by independent human studies which show it reduces hunger, cravings for sweet and savoury foods and fat intake, and helps people follow a low calorie diet plan. Consumers who used SlimBiome® in combination with a calorie restricted diet experience a relief from feeling hungry and have fewer cravings for food, leading to easier and more sustainable dieting and lose on average an additional 2kg per month, improving body composition.

René Kamminga, CEO of OptiBiotix Limited, a wholly owned subsidiary of OptiBiotix Health plc, commented: *"I am very pleased with the launch of our own Tmall store and that we can now focus on getting the GoFigure range direct to the Chinese consumer. The GoFigure range has been specifically formulated to support consumers aiming to reduce their weight, help them stick to their change in diet and improve their gut microbiome at the same time. This particular range has been adapted specifically to fit the consumer preferences in China and we are confident that we can build lasting success with our partner InReady."*

For further information, please contact:

OptiBiotix Health plc
Stephen O'Hara, Chief Executive

www.optibiotix.com
Contact via Walbrook below

Cenkos Securities plc (Broker)
Callum Davidson / Neil McDonald
Michael Johnson / Russell Kerr (Sales)

Tel: 020 7397 8900

Walbrook PR Ltd
Anna Dunphy

Mob: 07876 741 001

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