RNS Number : 6847H
Bango PLC
25 November 2022

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Bango PLC

("Bango")

Director Share purchases via Employee Share Incentive Plan

Bango (AIM: BGO), the global platform for data driven commerce, announces that it has established a new share incentive plan (the "SIP" or the "Plan") open to all UK based Bango employees.

The SIP, which was entered into in November, has been adopted to support the principles of wider share ownership among all Bango's UK based employees. The SIP allows employees to purchase ordinary shares of 20 pence each in Bango ("Ordinary Shares") via the SIP trustee, up to HMRC limits (currently £1,800 in any tax year). The Ordinary Shares acquired in this manner are referred to as "Partnership Shares" and, for each Partnership Share purchased, participants are awarded two further free Ordinary Shares, known as a "Matching Shares". Matching and Partnership Shares are purchased by the trust on the open market.

Matching Shares must be held for a minimum holding period of 3 years and are forfeited if, during that period, the employee ceases to be employed by Bango.

Several employees that participate in Plan the are also PDMRs, and therefore their purchases under the Plan will be reported as they are made.

Initial purchase of Partnership Shares and award of Matching Shares

On 24 November 2022, the Company received notification from Equiniti Share Plan Trustees Limited, the trustee of the SIP, that on 23 November 2022 it purchased in aggregate 11,355 Ordinary Shares in the market at a price of 194p per Ordinary Share on behalf of those Directors and PDMRs set out in the table below. These individuals were awarded Matching Shares in line with the plan rules.

Director / PDMR	Title and Position	Number of Partnership Shares acquired under the SIP on 23 November 2022	Number of Matching Shares acquired under the SIP on 23 November 2022	Total beneficial holding of Ordinary Shares following these acquisitions	
				Number of Ordinary Shares	Approximate % of Company's issued share capital
Paul Larbey	CEO and Director	927	1854	45,471	0.06%
Matt Garner	CFO and Director	927	1854	2,781	0.004%

Ray Anderson	Executive Chair and Director	927	1854	6,555,597	8.59%
Anil Malhotra	CMO and Director	77	154	3,973,502	5.21%
Wayne Griffiths	COO and PDMR	927	1854	2,781	0.004%

Contact Details:

Bango PLC
Tel. +1223 617 387
E. investors@bango.com

Paul Larbey, CEO
Matt Garner, CFO
Anil Malhotra, CMO
Rebecca Jamieson, IR

Liberum Capital
Tel. +44 20 3100 2000

Cameron Duncan
Kate Bannatyne
Will King

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Paul Douglas Larbey
2	**Reason for notification**	
a)	Position/Status	Chief Executive Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC

b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP 2. Award of matching shares under the SIP
c)	Price(s) and volume(s)	<table><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>1.</td><td>194p</td><td>927</td></tr><tr><td>2.</td><td>Nil</td><td>1854</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>1.</td><td>Partnership shares</td></tr><tr><td></td><td>927 194p</td></tr><tr><td>2.</td><td>Matching shares</td></tr><tr><td></td><td>1854 Nil</td></tr></table>
e)	Date of the transaction	23 November 2022
f)	Place of the transaction	London Stock Exchange XLON

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Matthew Jonathan Garner
2	**Reason for notification**	
a)	Position/Status	Chief Financial Officer and Director

<table>
<tr><td>b)</td><td>Initial notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Bango PLC</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800V5MWHQCL7RF574</td></tr>
<tr><td>4</td><td>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td><td></td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary Shares of 20 pence each

GB00B0BRN552</td></tr>
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</table>

1	**Details of the person discharging managerial**	

<table>
<tr><td></td><td>responsibilities/person closely associated</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Ray Anderson</td></tr>
<tr><td>2</td><td>Reason for notification</td><td></td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Executive Chair and Director</td></tr>
<tr><td>b)</td><td>Initial notification/Amendment</td><td>Initial Notification</td></tr>
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Nil</td></tr></table></td></tr>
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e)	Date of the transaction	23 November 2022
f)	Place of the transaction	London Stock Exchange XLON

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Anil Malhotra
2	**Reason for notification**	
a)	Position/Status	Chief Marketing Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP 2. Award of matching shares under the SIP
c)	Price(s) and volume(s)	

	Price(s)	Volume(s)
1.	194p	77
2.	Nil	154

d)	Aggregated information - Aggregated volume - Price	1. Partnership shares 77 194p

		2. Matching shares 154 Nil
e)	Date of the transaction	23 November 2022
f)	Place of the transaction	London Stock Exchange XLON

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Wayne Griffiths
2	**Reason for notification**	
a)	Position/Status	Chief Operating Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP 2. Award of matching shares under the SIP
c)	Price(s) and volume(s)	1. 194p 927 2. Nil 1854

d)	Aggregated information - Aggregated volume - Price	1. Partnership shares 927 194p 2. Matching shares 1854 Nil
e)	Date of the transaction	23 November 2022
f)	Place of the transaction	London Stock Exchange XLON

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