RNS Number : 9334O
Bango PLC
03 February 2023

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BANGO PLC

("Bango" or the "Company")

Director/PDMR Dealings

Bango (AIM: BGO), the global platform for data-driven commerce, announces three director/PDMR transactions.

- On 03 February 2023, Raymond Anderson, Executive Chair of Bango, transferred a total of 142,000 Bango ordinary shares of 20 pence each ("**Ordinary Shares**") to their progeny at nil cost of which 71,000 were transferred to Coco Anderson, who is considered a person closely associated ("PCA") with Raymond Anderson. In addition, 10,816 Bango ordinary shares of 20 pence each were gifted toa UK registered charity. Following the transfers, Raymond Anderson has a direct interest in 6,402,781 Ordinary Shares representing approximately 8.38% of the total issued share capital.

- On 02 February 2023, Anil Malhotra, Chief Marketing Officer of Bango, sold 400,000 Ordinary Shares at a price of 225p, followed by a further 950,000 Ordinary shares on 03 February 2023 at a price of 224.50p ('**the sale'**). The sale was completed in order to fulfil a personal financial commitment relating to a divorce settlement. Following the sale, Anil Malhotra has a direct interest in 2,623,502 Ordinary Shares representing approximately 3.43% of the total issued share capital.

- On 03 February 2023, Frank Bury, Non-Executive Director at Bango and certain of his persons closely associated ("PCAs") purchased 100,000 Bango Ordinary Shares in aggregate at a price of 225p ('**the purchase'**). Following the purchase, Frank Bury has a direct and indirect interest in 483,500 Ordinary Shares representing approximately 0.63% of the total issued share capital.

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Anil Malhotra, CMO
Rebecca Jamieson, IR

Kate Bannatyne
Will King

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Raymond Anderson
2	**Reason for notification**	
a)	Position/Status	Executive Chair and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574

4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Share transfer
c)	Price(s) and volume(s)	Price(s): Nil; Volume(s): 142,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Coco Anderson
2	**Reason for notification**	
a)	Position/Status	PCA of Raymond Anderson
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated**	

	for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Share transfer
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>71,000</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Anil Malhotra
2	**Reason for notification**	
a)	Position/Status	CMO and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated**	

	for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Share sale
c)	Price(s) and volume(s)	Price(s): 225p Volume(s): 400,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	02 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Anil Malhotra
2	**Reason for notification**	
a)	Position/Status	CMO and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of**	

	transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Share sale
c)	Price(s) and volume(s)	Price(s) / Volume(s) 224.5p / 750,000 224.5p / 100,000 224.5p / 100,000
d)	Aggregated information - Aggregated volume - Price	950,000 224.5p
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Frank Simon Bury
2	**Reason for notification**	
a)	Position/Status	PDMR - Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574

4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s): 225p; Volume(s): 40,000
d)	Aggregated information - Aggregated volume - Price	30,000 Bango Ordinary Shares into his ISA 10,000 Bango Ordinary Shares into his SIPP Both at 225p per Bango Ordinary share
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Antonia Bury
2	**Reason for notification**	
a)	Position/Status	PCA of Frank Bury, Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC

b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s): 225p; Volume(s): 20,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Willa Bury
2	**Reason for notification**	
a)	Position/Status	PCA of Frank Bury, Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC

b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s): 225p Volume(s): 12,500
d)	Aggregated information - Aggregated volume - Price	7,500 Bango Ordinary Shares into her ISA 5,000 Bango Ordinary Shares into her SIPP Both at 225p per Bango Ordinary Share
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Luke Bury
2	**Reason for notification**	
a)	Position/Status	PCA of Frank Bury, Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC

b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s): 225p Volume(s): 12,500
d)	Aggregated information - Aggregated volume - Price	7,500 Bango Ordinary Shares into his ISA 5,000 Bango Ordinary Shares into his SIPP Both at 225p per Bango Ordinary Share
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Florence Bury
2	**Reason for notification**	
a)	Position/Status	PCA of Frank Bury, Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	

a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s): 225p Volume(s): 7,500
d)	Aggregated information - Aggregated volume - Price	2,500 Bango Ordinary Shares into her ISA 5,000 Bango Ordinary Shares into her SIPP Both at 225p per Bango Ordinary Share
e)	Date of the transaction	03 February 2023
f)	Place of the transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Isadora Bury
2	**Reason for notification**	
a)	Position/Status	PCA of Frank Bury, Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	

<table>
<tr><td>a)</td><td>Name</td><td>Bango PLC</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800V5MWHQCL7RF574</td></tr>
<tr><td>4</td><td>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td><td></td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary Shares of 20 pence each

GB00B0BRN552</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>225p</td><td>7,500</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information
- Aggregated volume
- Price</td><td>2,500 Bango Ordinary Shares into her ISA

5,000 Bango Ordinary Shares into her SIPP

Both at 225p per Bango Ordinary Share</td></tr>
<tr><td>e)</td><td>Date of the transaction</td><td>03 February 2023</td></tr>
<tr><td>f)</td><td>Place of the transaction</td><td>London Stock Exchange, AIM</td></tr>
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