

BANGO PLC

("Bango")

Director/PDMR Dealings

Cambridge UK, 17 February 2023 - Bango (AIM: BGO), the global platform for data-driven commerce, announces that on Thursday 16 February 2023, Raymond Anderson, Executive Chair of Bango, sold 600,000 Bango Ordinary Shares of 20 pence each ("**Ordinary Shares**") at a price of 231.5p ("the sale") to meet institutional demand.

Following the sale, Raymond Anderson has a direct interest in 5,802,781 Ordinary Shares representing approximately 7.59% of the total issued share capital.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Raymond Anderson				
2	Reason for notification					
a)	Position/Status	Executive Chair and Director				
b)	Initial notification/Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Bango PLC				
b)	LEI	213800V5MWHQCL7RF574				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552				
b)	Nature of the transaction	Share sale				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>231.5p</td><td>600,000</td></tr> </table>	Price(s)	Volume(s)	231.5p	600,000
Price(s)	Volume(s)					
231.5p	600,000					
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction				
e)	Date of the transaction	16 February 2023				

f)	Place of the transaction	London Stock Exchange, AIM
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