RNS Number : 3193V
Bango PLC
04 April 2023

4 April 2023

BANGO PLC

("Bango" or the "Company")

Share Options Grant and Director/PDMR Dealings

Bango (AIM: BGO), the global platform for data-driven commerce, announces that on 03 April 2023, in line with the established policy of allocating employee share options, the following PDMRs were granted options to subscribe for ordinary shares of 20 pence each in the capital of Bango ("**Ordinary Shares"**) at an exercise price of 208.5 pence per share, being the closing price on 31 March 2023 (the "**Exercise Price**") under the Bango Employee Share Option Scheme.

Executive Director	Title	Number of options	Exercise Price
Paul Larbey	CEO	200,000	208.5p
Ray Anderson	Executive Chair	50,000	208.5p
Anil Malhotra	CMO	50,000	208.5p
Matthew Garner	CFO	50,000	208.5p
Wayne Griffiths	COO	45,000	208.5p

Contact Details:

Bango PLC	**Singer Capital Markets (Nominated Adviser and Joint Broker)**	**Stifel Nicolaus Europe Limited (Joint Broker)**
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Paul Larbey, CEO Matt Garner, CFO Anil Malhotra, CMO Rebecca Jamieson, IR	Harry Gooden Jen Boorer Asha Chotai	Nick Adams Alex Price Ben Burnett

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data

insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

<table>
<tr><td>1</td><td>Details of the person discharging managerial responsibilities/person closely associated</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Paul Douglas Larbey</td></tr>
<tr><td>2</td><td>Reason for notification</td><td></td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Chief Executive Officer and Director</td></tr>
<tr><td>b)</td><td>Initial notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td><td></td></tr>
<tr><td>a)</td><td>Name</td><td>Bango PLC</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800V5MWHQCL7RF574</td></tr>
<tr><td>4</td><td>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td><td></td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Options over Ordinary Shares of 20 pence each

GB00B0BRN552</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Grant of Share Options pursuant to The Bango Employee Share Option Scheme.</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>208.5p</td><td>200,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information
- Aggregated volume
- Price</td><td>N/A Single Transaction</td></tr>
</table>

e)	Date of the transaction	03 April 2023
f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Ray Anderson
2	**Reason for notification**	
a)	Position/Status	Executive Chair and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Grant of Share Options pursuant to The Bango Employee Share Option Scheme.
c)	Price(s) and volume(s)	Price(s): 208.5p Volume(s): 50,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction

e)	Date of the transaction	03 April 2023
f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Anil Malhotra
2	**Reason for notification**	
a)	Position/Status	Chief Marketing Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Grant of Share Options pursuant to The Bango Employee Share Option Scheme
c)	Price(s) and volume(s)	Price(s): 208.5p; Volume(s): 50,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction

e)	Date of the transaction	03 April 2023
f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Matthew Jonathan Garner
2	**Reason for notification**	
a)	Position/Status	Chief Financial Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Grant of Share Options pursuant to The Bango Employee Share Option Scheme
c)	Price(s) and volume(s)	Price(s): 208.5p; Volume(s): 50,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	03 April 2023

f)	Place of the transaction	Off market

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Wayne Griffiths
2	**Reason for notification**	
a)	Position/Status	Chief Operating Officer and PDMR
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Grant of Share Options pursuant to The Bango Employee Share Option Scheme
c)	Price(s) and volume(s)	Price(s): 208.5p; Volume(s): 45,000
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction
e)	Date of the transaction	03 April 2023

f)	Place of the transaction	Off market

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