RNS Number : 9741J
Bango PLC
21 August 2023

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Bango PLC

("Bango")

Director Share purchase via Employee Share Incentive Plan

Bango (AIM: BGO), the global platform for data driven commerce, announces a director share purchase via its employee share incentive plan (the "SIP") which was established in in November 2022.

On 21 August 2023, the Company received notification from Equiniti Share Plan Trustees Limited, the trustee of the SIP, that on 18 August 2023 it purchased in aggregate 900 Ordinary Shares in the market at a price of 200p per Ordinary Share on behalf of Matt Garner, CFO & Director. Details are set out in the table below. Matching Shares were awarded in accordance with the terms of the SIP.

Director / PDMR	Title and Position	Number of Partnership Shares acquired under the SIP on 18 August 2023	Number of Matching Shares acquired under the SIP on 18 August 2023	Total beneficial holding of Ordinary Shares following these acquisitions	
				Number of Ordinary Shares	Approximate % of Company's issued share capital
Matthew Garner	CFO and Director	900	1,800	5,481	0.007%

Contact Details:

Bango PLC

+44 1223 617 387
investors@bango.com

Paul Larbey, CEO
Matt Garner, CFO
Anil Malhotra, CMO
Rebecca Jamieson, IR

Singer Capital Markets (Nominated Adviser and Joint Broker)

+44 20 7496 3000

Harry Gooden
Jen Boorer
Asha Chotai

Stifel Nicolaus Europe Limited (Joint Broker)

+44 20 7710 7600

Nick Adams
Richard Short
Ben Burnett

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Matthew Jonathan Garner
2	**Reason for notification**	
a)	Position/Status	Chief Financial Officer and Director
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP 2. Award of matching shares under the SIP
c)	Price(s) and volume(s)	

	Price(s)	Volume(s)
1.	200p	900
2.	Nil	1,800

d)	Aggregated information - Aggregated volume	

1.	Partnership shares
	900

	- Price	200p 2. Matching shares 1,800 Nil
e)	Date of the transaction	18 August 2023
f)	Place of the transaction	London Stock Exchange XLON

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