RNS Number : 4827L
SEEEN PLC
06 September 2023

REACH: non-regulatory announcement

6 September 2023

SEEEN plc
("**SEEEN**", the "**Group**" or the "**Company**")

Technology Day

Further to the announcement made on 26 July 2023, SEEEN plc (AIM: SEEN), the media technology platform that delivers Key Video Moments and Shoppable Video Prompts to transform video profitability, is pleased to announce that it will hold its Technology Day to demonstrate its *CreatorSuite* 2.0 product, together with case study use cases, on 14 September 2023. The Technology Day will take place at The Hallam Conference Centre, 44 Hallam Street, London W1W 6JJ at 3.00pm BST. Video access to the Technology Day will also be made available to registered participants.

The Technology Day is open to customers, existing and prospective shareholders and other interested parties and will demonstrate *CreatorSuite 2.0* and its new proprietary features focused on delivering customisable, AI-driven Shoppable Video Prompts ("SVPs"). SVPs are used by customers in order to give them a significant competitive advantage in advertising and video commerce and to drive added return on investment.

To register for the Technology Day, please click the following link: seeen.com/techday

SEEEN, seeen.com Tel: +44 (0)7775 701 838
Adrian Hargrave, CEO
Carmel Warren, CFO

Dowgate Capital (Joint Broker) Tel: +44 (0)20 3903 7721
Stephen Norcross

Allenby Capital Limited Tel: +44 (0)20 3328 5656
(Nominated Adviser and Joint Broker)
Alex Brearley / George Payne (Corporate Finance)
Tony Quirke / Amrit Nahal (Sales and Corporate Broking)

About Reach announcements
This is a RNS Reach announcement. Reach is an investor communication service aimed at assisting listed and unlisted (including AIM quoted) companies to distribute media only / non-regulatory news releases into the public domain. Information required to be notified under the AIM Rules for Companies, Market Abuse Regulation or other regulation would be disseminated as an RNS regulatory announcement and not on Reach.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services.

For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

NRASSMFUIEDSEFU