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Bango PLC
20 September 2023

Bango PLC

("Bango")

Bango welcomes US technology leader Darcy Antonellis to Board of Directors

Cambridge, UK, 20 September 2023 - Bango (AIM: BGO), the global platform for data-driven commerce, announces that Darcy Antonellis, a veteran of the US media and technology industries, has joined its Board as a Non-Executive Director.

Darcy Antonellis currently serves as operating advisor at ABS Capital. She has held senior leadership positions in a range of major US businesses including Warner Bros Entertainment Inc as President of Technical Operations and Chief Technology Officer, CBS Inc. and as CEO of media and entertainment technology provider Vubiquity Inc. (acquired by Amdocs). She serves on the Boards of Xperi Inc (NYSE:XPER) and Cinemark Holdings Inc (NYSE : CNK).

During her career, Darcy has served in key roles during periods when world events have driven phases of rapid technology transformation. For CBS, she led operations and engineering in Saudi Arabia and Kuwait during the Gulf War, as well assuming leadership roles for the Network's coverage at successive Winter Olympic games. Darcy holds an MBA from Fordham University and a Bachelor's degree in Electrical Engineering from Temple University based in the US. She has received three Emmy awards in the areas of technology innovation (Warner Bros platform development) and production (CBS Olympics coverage). She is an SMPTE Fellow and holds various patents in the areas of digital video distribution and sound manipulation.

"*Through an exceptional career, Darcy brings experience and wisdom to the Bango board*", said Ray Anderson, Executive Chair at Bango. "*Her deep knowledge of how the worlds of technology and content combine to drive each other forward perfectly aligns with our Digital Vending Machine strategy*".

Commenting on her appointment, Darcy Antonellis said: "*I am honored to serve Bango in support of its vision, management team, fellow directors and global stakeholders".*

Additional Information:

Darcy Antonellis (aged 61) is, or has been, a director or partner of the following companies or partnerships during the previous five years:

Current directorships/partnerships

- Vionlabs AB
- Xperi Inc.
- Cinemark Holdings Inc.
- Not2worry LLC
- DMA Advisory & Assoc LLC

Previous directorships

- Metaverse Acquisition Corporation
- Adeia (previously Xperi Holding Corporation)

Save as set out above there are no other disclosures in respect of the appointment of Darcy Antonellis that fall to be made under Rule 17 or paragraph (g) of Schedule Two of the AIM Rules for Companies.

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About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango has developed unique purchase behavior technology that enables millions more users to buy the products and services they want, using innovative methods of payment including carrier billing, digital wallets and subscription bundling. Bango harnesses this purchase activity into valuable marketing segments, called Bango Audiences. Merchants use these audiences to target their marketing at paying customers based on their purchase behavior. Better targeting increases spend through the Bango payments business, in turn generating more data insights, creating a powerful virtuous circle that drives continuous growth. Everyone connected to the Bango Platform thrives as the virtuous circle grows.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

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