RNS Number : 1108S
Bango PLC
01 November 2023

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Bango PLC

("Bango")

Director/PDMR Dealing

Bango (AIM: BGO), the global platform for data-driven commerce, announces that Anil Malhotra, Chief Marketing Officer of Bango, has today transferred 319,246 Ordinary Shares to Jacqueline Malhotra ("**the Transfer"**). The Transfer was completed to fulfil a personal financial commitment relating to a divorce settlement.

Following the Transfer, Anil Malhotra has a direct interest in 2,304,256 Ordinary Shares representing approximately 3.00% of Bango's total issued share capital.

Contact Details:

Bango PLC	**Singer Capital Markets (Nominated Adviser and Joint Broker)**	**Stifel Nicolaus Europe Limited (Joint Broker)**
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Paul Larbey, CEO Matt Garner, CFO Anil Malhotra, CMO Rebecca Jamieson, IR	Harry Gooden Jen Boorer Asha Chotai	Nick Adams Richard Short Ben Burnett

About Bango

The world's largest online merchants, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT), use Bango technology to acquire more paying users.

Bango technology powers subscription bundling, payments and targeted marketing. This combination of products is powering a revolution in the way subscription services are sold, enabling millions more users to find, buy and manage the products and services they want more easily. Customers worldwide use Bango technology to acquire more users, reduce churn and increase revenue.

Bango, the technology behind every payment choice. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	**Details of the person discharging managerial responsibilities/person closely associated**

a)	Name	Anil Malhotra
2	**Reason for notification**	
a)	Position/Status	PDMR: Director / Chief Marketing Officer
b)	Initial notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552
b)	Nature of the transaction	Transfer of shares pursuant to personal financial commitment
c)	Price(s) and volume(s)	Volume: 319,246 Price: N/A
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	01 November 2023
f)	Place of the transaction	Outside a trading venue

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