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Bango PLC
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**BANGO PLC**
("Bango")

**Sun Mobile and Bango light-up carrier billing for Google Play store**

*Partnership strengthens Bango presence in Asia*

**Cambridge, UK, 31 March 2020** - Bango (AIM: BGO), the mobile commerce company, and Sun Mobile, the Hong Kong Mobile Virtual Network Operator (MVNO), announce the launch of carrier billing in the Google Play store. Sun Mobile customers can now purchase from the wealth of content and services in Google Play, charging the cost to their mobile phone bill.

Sun Mobile is an MVNO that is popular amongst younger consumers in Hong Kong, offering a range of TV, sport and media packages that will appeal to first time smartphone users and those looking for a fully integrated service offering. Hong Kong citizens are keen digital shoppers. The mobile commerce market is forecast to reach a value of $1.6 billion by 2021. (J.P. Morgan 2019 Payments Trends - Global Insights Report). Android accounts for over 50% of the mobile OS market (StatCounter, 2020). Popular in-app content in Hong Kong includes BFB Champions football club manager, Dragon Ball-Z and YouTube Premium.

*"Sun Mobile recognize the importance of the app ecosystem in connecting and entertaining our customers. We are always seeking ways to optimize our mobile services and provide our customers with a great experience. This partnership with Bango enables us to provide the best content, from the world's leading most popular app store, with the best payment experience using the Bango Platform",* **said Tony Wong, GM at SUN Mobile.**

*"The decision to launch this payment service underlines the importance of mobile commerce not just at times of restricted movement but also as countries start to emerge from the COVID-19 crisis",* **said Paul Larbey, CEO at Bango.** *"Sun Mobile customers can now choose from the extensive content and services available through the Google Play store and charge the cost to their mobile phone bill in one click. As a Bango partner Sun Mobile will have access to a range of other leading services from Amazon, Spotify and other major merchants. We're pleased to welcome Sun Mobile to the Bango circle and further expand Bango's operations in Asia."*

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**About Bango**

App developers, stores and payment providers cross the threshold into the Bango ecosystem to converge, grow and thrive. By bringing businesses together and powering e-commerce with unique data-driven insights, Bango delivers new business opportunities and new dimensions of growth for customers around the world. Being inside the Bango circle means global merchants including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) can work together with payment partners from Africa to the Americas, accelerating the performance of everyone on the inside.

Bango. Think inside the circle. For more information, visit www.bango.com.

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