

May 14, 2020

BANGO PLC
("Bango")

Bango signs three-year platform deal with leading global telecoms provider

Cambridge, UK, 14 May 2020 - Bango (AIM: BGO), the mobile commerce company, is pleased to announce that it has signed a significant, multi-year platform agreement with a major global telecoms provider.

The deal is for an initial period of three-years and is worth, in aggregate, at least £1.5M to Bango, with opportunity for Bango to earn additional revenues over this three-year period. Under the agreement, the telecoms provider will deliver a range of third-party products and services to its customers through the Bango Platform and will benefit from Bango data insights to optimize the targeting of product offers.

This agreement, which began to take shape in 2019, is the second deal referred to in the Trading Update issued on 31 December 2019. The first, announced on April 3, 2020, was the data partnership with NHN.

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Contact Details:

Bango PLC

Tel. +44 333 077 0247

Ray Anderson, Exec Chair
Paul Larbey, CEO
Carolyn Rand, CFO
Anil Malhotra, CMO

FTI Consulting

Tel. +44 203 727 1000

Rob Mindell
Darius Alexander
Leah Dudley

finnCap

Tel. +44 207 200 0500

Marc Milmo
James Thompson
Matthew Radley

About Bango

App developers, stores and payment providers cross the threshold into the Bango ecosystem to converge, grow and thrive. By bringing businesses together and powering e-commerce with unique data-driven insights, Bango delivers new business opportunities and new dimensions of growth for customers around the world. Being inside the Bango circle means global merchants including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) can work together with payment partners from Africa to the Americas, accelerating the performance of everyone on the inside.

Bango. Think inside the circle. For more information, visit www.bango.com

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