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Crimson Tide Plc

Significant contract win

Crimson Tide Plc (TIDE) ("Crimson Tide" or "The Company") announces a major contract win with one of Britain's leading neighbourhood retailers. The contract for the Company's mpro5 mobile app platform, is for five years and exceeds £1.6m in total contracted revenue. In terms of gross revenue, this represents mpro5's second largest contract.

mpro5 will be used in the client's shops to handle reactive and predictive maintenance reporting. Staff will be able to use mpro5 to alert cleaning and maintenance contractors to requirements in real time. Mpro5's rich reporting, alerting and dashboard capabilities will help inform the client as to shop performance, cleanliness and safety.

mpro5's IoT (Internet of Things) module is included in this contract and will assist with supplying temperature readings, allowing jobs and flows to be scheduled automatically from sensor data.

Barrie Whipp, Founder & Chairman, commented "mpro5 stands out as the leading mobile app platform in this sector and the bona fides and service quality that we have established served us well during the sales process. We continue to trade strongly in the current environment and the pipeline for mpro5 remains high."

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For further information on Crimson Tide plc, see the website at:
www.crimsontide.co.uk/

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