

6 November 2020

Crimson Tide plc

PDMR dealing

Crimson Tide Plc ("the Company") has been notified today of the following transactions.

Barrie Reginald John Whipp, the Company's Founder and Chairman, has gifted 58,000,000 ordinary shares in the Company to his wife, Helen Bridget Whipp. Mr Whipp has also transferred 400,000 shares into his SIPP.

Following these dealings Mr Whipp personally retains 44,820,132 ordinary shares in the Company of which 4,850,000 are in his SIPP, though his aggregate interest (including shares held by Mr Whipp and persons closely associated with him) remains unchanged at 102,820,132 ordinary shares representing 22.5% of the Company's issued ordinary share capital.

Enquiries:

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**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY
ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Barrie Whipp
2	Reason for the notification	
a)	Position/status	Chairman
b)	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crimson Tide plc

b)	LEI	213800YUNLNBVYR3G129	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each GB0002080082	
b)	Nature of the transaction	Transfer for nil consideration to spouse and transfer to SIPP at 3.5p per share	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil 3.5p	58,000,000 shares transferred to spouse 400,000 shares transferred to SIPP
d)	Aggregated information - Aggregated volume - Price	58,400,000 £14,000	
e)	Date of the transaction	6 November 2020	
f)	Place of the transaction	Off market transactions	

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