

Crimson Tide plc

("Crimson Tide" or the "Company")

Director and Company Secretary Appointment

Crimson Tide is pleased to announce that Mr Pieter ('Peter') Maree Hurter (aged 42) has been appointed to the Board of the Company as Finance Director and Company Secretary. Stephen Keith Goodwin has retired but will remain with the Company as a Non-Executive Director.

Peter is a Chartered Accountant and has most recently been the Company's Financial Controller. He served his articles with Deloitte and has previously been a director of Moore Stephens Chartered Accountants in South Africa and finance director of a large agri-processing group.

Barrie Whipp, Executive Chairman, commented:

"Peter is an excellent addition to the Board and will fulfil the roles of Finance Director, Company Secretary and HR Director. We welcome Peter to the Board. Steve Goodwin has been a director of the Company for many years and the Board would like to thank him for his loyalty and wise counsel. His contribution to the Company will continue in a non-Executive capacity and ensures continuity in Peter's new role."

For further information:

Crimson Tide plc

Barrie Whipp / Luke Jeffrey

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Simon Johnson (Corporate Broking)

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Disclosures required under AIM Rule 17

Further disclosures on Mr Hurter as required under Schedule Two, paragraph (g) (i)-(viii) of the AIM Rules are as follows. Pieter Maree Hurter (age 42), has held the following directorships in the past five years:

<i>Current</i>	<i>Past</i>
Tax Fusion Limited	None

Current beneficial interest

Mr Hurter has no beneficial interest and does not hold any options over shares in the capital of the Company.

There is no further information to be disclosed in relation to Mr Hurter's appointment pursuant to AIM Rule 17 or paragraph (g) of Schedule Two of the AIM Rules for Companies.

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