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Ultimate Products PLC
21 March 2024

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Ultimate Products plc

("Ultimate Products", "Company" or "the Group")

Interim Results Investor Presentation with Equity Development

Ultimate Products, the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, est.1760) and Beldray (est.1872), is pleased to announce it will be conducting a live investor presentation following the release of its Interim Results for the six months ended 31 January 2024.

The online presentation will take place at **9:45am** on **Friday 12 April 2024**.

The presentation will be hosted by Andrew Gossage (Chief Executive Officer) and Chris Dent (Chief Financial Officer) and is open to all existing and potential shareholders. Questions can be submitted during the presentation and will be addressed at the end.

The Company is committed to ensuring that there are appropriate communication channels for all elements of its shareholder base so that its strategy, business model and financial performance are clearly understood.

To register, please go to this link: Ultimate Products presentation sign up

A recording of the presentation will be available shortly after the event on the Equity Development website: Ultimate Products research content

Equity Development

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Notes to Editors

Ultimate Products is the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, established in 1760) and Beldray (a laundry, floor care, heating and cooling brand that was established in 1872). According to its market research, nearly 80% of UK households own at least one of the Group's products.

Ultimate Products sells to over 300 retailers across 38 countries, and specialises in five product categories: Small Domestic Appliances; Housewares; Laundry; Audio; and Heating and Cooling. Other brands include Progress

(cookware and bakeware), Kleeneze (laundry and floorcare), Petra (small domestic appliances) and Intempo (audio).

The Group's products are sold to a broad cross-section of both large national and international multi-channel retailers as well as smaller national retail chains, incorporating discount retailers, supermarkets, general retailers and online retailers.

Founded in 1997, Ultimate Products employs over 370 staff, a significant number of whom have joined via the Group's graduate development scheme, and is headquartered in Oldham, Greater Manchester, where it has design, sales, marketing, buying, quality assurance, support functions and warehouse facilities across two sites. Manor Mill, the Group's head office, includes a spectacular 20,000 sq ft showroom that showcases each of its brands. In addition, the Group has an office and showroom in Guangzhou, China and in Paris, France.
Please note that Ultimate Products is not the owner of Russell Hobbs. The Group currently has licence agreements in place granting it an exclusive licence to use the "Russell Hobbs" trademark for cookware and laundry (NB this does not include Russell Hobbs electrical appliances).

For further information, please visit www.upplc.com.

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