RNS Number : 6647W
SEEEN PLC
17 July 2024

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17 July 2024

SEEEN plc
("**SEEEN**" or the "**Company**")

Subscription for new Ordinary Shares to raise £45,000

Total voting rights

SEEEN plc (AIM: SEEN), the global media and technology platform that delivers Key Video Moments to drive Video Commerce and transform its clients' video profitability, announces that further to the Fundraise announced on 31 May 2024, it has raised a further £45,000 on the same terms as those of the Fundraise from certain existing investors who were unable to participate in the Fundraise.

Utilising the Directors' existing authorities given by Shareholdersto issue new ordinary shares of 0.1 pence each in the Company ("**Ordinary Shares**") for cash on a non-pre-emptive basis, the Company has raised gross proceeds of £45,000 through a subscription, and the allotment and issue by the Company (subject to Admission, as defined below) of 1,500,000 new Ordinary Shares (the "**Subscription Shares**") at an issue price of 3 pence per Subscription Share (the "**Subscription**"). Each investor will also receive one Warrant for every one Subscription Share subscribed for pursuant to the Subscription, with each Warrant entitling the holder to acquire one new Ordinary Share at a price of 4.5 pence at any time prior to 19 June 2026. The net proceeds of the Subscription will be used for working capital purposes.

Application for Admission

Application has been made for the Subscription Shares to be admitted to trading on AIM ("**Admission**") and it is expected that Admission will become effective and that dealings will commence at 8.00 a.m. on or around 19 July 2024. Once issued, the Subscription Shares will rank *pari passu* with the Company's existing Ordinary Shares.

Total voting rights

Following Admission, the enlarged issued share capital of the Company will comprise 120,279,141 Ordinary Shares. The Company does not hold any Ordinary Shares in treasury. Consequently, following Admission, 120,279,141 is the figure which may be used by shareholders as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Significant shareholding

The Company is aware of the following significant shareholder in the Company (as defined in the AIM Rules for Companies), whose percentage interest in the enlarged share capital will be revised following Admission and the issue of the Subscription Shares:

Name	*Number of Ordinary Shares held*	*Percentage of enlarged share capital following Admission*
Water Intelligence plc	5,938,366	4.94%

Unless otherwise stated, capitalised terms not otherwise defined in the text of this announcement have the same meanings ascribed to them as in the "Placing and Subscription and other matters" announcement published by the Company on 31 May 2024.

For further information please contact:

SEEEN plc Tel: +44 (0)7775 701 838
Adrian Hargrave, Chief Executive Officer

Dowgate Capital Limited - Joint Broker Tel: +44 (0)20 3903 7715
Stephen Norcross

Capital Plus Partners Limited - Joint Broker Tel: +44 (0)20 3821 6167
Jonathan Critchley / Jon Levinson

Allenby Capital Limited - Nominated Adviser and Joint Broker Tel: +44 (0)20 3328 5656
Alex Brearley / George Payne / Lauren Wright (Corporate Finance)
Tony Quirke / Amrit Nahal (Sales and Corporate Broking)

focusIR - Investor Relations Tel: +44 (0)20 4570 2234
Paul Cornelius / Kat Perez email: seeen@focusir.com

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