RNS Number : 5238X
Bango PLC
23 July 2024

Bango PLC

("Bango")

PDMR Share Purchases via Employee Share Incentive Plan

Cambridge, UK, 23 July 2024 -Bango (AIM: BGO), announces Director and PDMR share purchases via its employee share incentive plan (the "SIP") which was establishedin in November 2022.

On 22 July 2024, the Company received notification from Equiniti Share Plan Trustees Limited, the trustee of the SIP, that on 18 July 2024 it purchased in aggregate 3,009 Ordinary Shares in the market at a price of 149.50p perOrdinary Shareon behalf of those Directors and PDMRs set out in the table below.These individuals were awarded Matching Shares in accordance with the terms of the SIP.

Director / PDMR	Title and Position	Number of Partnership Shares acquired under the SIP on 18 July 2024	Number of Matching Shares acquired under the SIP on 18 July 2024	Total beneficial holding of Ordinary Shares following these acquisitions	
				Number of Ordinary Shares	Approximate % of Company's issued share capital
Anil Malhotra	CMO and Director	1,003	2,006	2,327,715	3.03%

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About Bango

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine® is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visitwww.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Anil Malhotra</td></tr>
<tr><td>2</td><td colspan="2">Reason for notification</td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Chief Marketing Officer and Director</td></tr>
<tr><td>b)</td><td>Initial notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Bango PLC</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800V5MWHQCL7RF574</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary Shares of 20 pence each

GB00B0BRN552</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>1. Purchase of partnership shares under the SIP

2. Award of matching shares under the SIP</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>149.50p</td><td>1,003</td></tr><tr><td>2.</td><td>Nil</td><td>2,006</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information

- Aggregated volume</td><td><table><tr><td>1.</td><td>Partnership shares</td></tr><tr><td></td><td>1,003</td></tr></table></td></tr>
</table>

	- Price	149.50p
		2. Matching shares
		2,003 Nil
e)	Date of the transaction	18 July 2024
f)	Place of the transaction	London Stock Exchange XLON

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