RNS Number : 2971O
SEEEN PLC
02 December 2024

2 December 2024

SEEEN plc
("SEEEN", "Group", or the "Company")

Extension of Conditional Convertible Loan Note Subscription Period

Further to the Company's announcement made on 31 May 2024 (the "**Announcement**"), SEEEN plc (AIM: SEEN), the global media and technology platform that delivers Key Video Moments and Video Commerce to transform its clients' video profitability, provides an update on the Conditional CLNs conditionally subscribed for by Gresham House Asset Management Limited ("**Gresham House**").

Pursuant to the Conditional CLNs, SEEEN and Gresham House have agreed an extension, thereby allowing the conditions attributable to the Conditional CLNs to be satisfied or (if capable of waiver) waived by 13 December 2024 (or such later date as Gresham House and the Company may agree).

A further announcement will be made as and when appropriate.

Capitalised terms used in this announcement shall, unless defined in this announcement or unless the context provides otherwise, bear the same meaning ascribed to such terms in the Announcement.

For further information please contact:

SEEEN plc
Adrian Hargrave, CEO — Tel: +44 (0)7775 701 838
Website:seeen.com

Allenby Capital Limited (Nominated Adviser)
Alex Brearley / George Payne (Corporate Finance) — Tel: +44 (0)20 3328 5656

Dowgate Capital Limited (Joint Broker)
Stephen Norcross — Tel: +44(0)20 3903 7721

Capital Plus Partners Limited (Joint Broker)
Jonathan Critchley — Tel: +44(0)20 3821 6167

focusIR (Investor Relations)
Paul Cornelius / Kat Perez — Tel: +44(0) 07866 384 707
seeen@focusir.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

MSCFZMGZNMKGDZM