RNS Number : 1658B
Ultimate Products PLC
19 March 2025

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Ultimate Products plc

("Ultimate Products", "Company" or "the Group")

Notice of Investor Presentation with Equity Development

Ultimate Products, the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, est.1760) and Beldray (est.1872), is pleased to announce it will be conducting a live investor presentation following the release of its interim results for the six months ended 31 January 2025.

The online presentation will take place at **09:45am** on **Friday 28th March 2025.**

The presentation will be hosted by Andrew Gossage (Chief Executive Officer) and Chris Dent (Chief Financial Officer) and is open to all existing and potential shareholders. Questions can be submitted during the presentation and will be addressed at the end.

The Company is committed to ensuring that there are appropriate communication channels for all elements of its shareholder base so that its strategy, business model and financial performance are clearly understood.

To register, please go to this link: Ultimate Products presentation sign up

A recording of the presentation will be available shortly after the event on the Equity Development website: Ultimate Products research content

Equity Development

Hannah Crowe
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Notes to Editors

Ultimate Products is the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, established in 1760) and Beldray (a laundry, floor care, heating and cooling brand that was

established in 1872). According to its market research, nearly 80% of UK households own at least one of the Group's products.

Ultimate Products sells to over 300 retailers across 38 countries, and specialises in five product categories: Small Domestic Appliances; Housewares; Laundry; Audio; and Heating and Cooling. The Group's products are sold to a broad cross-section of both large national and international multi-channel retailers as well as smaller national retail chains, incorporating discount retailers, supermarkets, general retailers and online retailers.

Founded in 1997, Ultimate Products employs over 350 staff, a significant number of whom have joined via the Group's graduate development scheme, and is headquartered in Oldham, Greater Manchester, where it has design, sales, marketing, buying, quality assurance, support functions and warehouse facilities across two sites. Manor Mill, the Group's head office, includes a spectacular 20,000 sq ft showroom that showcases each of its brands. In addition, the Group has an office and showroom in Guangzhou, China and in Paris, France.

Please note that Ultimate Products is not the owner of Russell Hobbs. The Group currently has licence agreements in place granting it an exclusive licence to use the "Russell Hobbs" trademark for cookware and laundry (NB this does not include Russell Hobbs electrical appliances).

For further information, please visit www.upplc.com.

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