RNS Number : 1565F
Crimson Tide PLC
15 April 2025

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Crimson Tide plc

("Crimson Tide", "the Company" or "Group")

Board Appointment

Further to the Company's announcement on 26 March 2025, the Board of Directors of Crimson Tide now confirms the appointment of Barrie Whipp as Interim Executive Chair of the Company, with immediate effect. On this basis Jacqueline Daniell has today stepped off the Board.

James Joyce, Senior Independent Director at Crimson Tide commented:

"On behalf of the rest of the Board I'd like to place on record our gratitude to Jacqui for her considered and wise counsel during a difficult period for the Company. The job in hand now is to bring some stability to the board with new executive appointments and the appointment of a permanent Independent Chair so we'll be working over the next few months to put that in place."

- ENDS -

Crimson Tide plc	+44 1892 542444
James Joyce (Senior Independent Director)	
Cavendish Capital Markets Limited (Nominated Adviser and Broker)	+44 20 7220 0500
Julian Blunt / Dan Hodkinson - Corporate Finance	
Andrew Burdis - Corporate Broking	

Crimson Tide provides mpro5, the process management app. For further information, see mpro5.com and on Crimson Tide plc, crimsontide.co.uk

The following information is disclosed pursuant to Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies:

Full name:	Barrie Reginald John Whipp
Age:	64
Shareholding in Crimson Tide	Mr Whipp (together with his wife) currently holds 628,102 Ordinary Shares, representing 9.55% of the Company's issued ordinary share capital.
Current directorships held:	None
Directorships held in the previous 5 years:	Crimson Tide plc Crimson Tide Services Limited Crimson Tide mpro Limited Mpro5 EBT Limited Inspired Online Schools Limited A.Cohen & Co.,(Great Britain) Limited Callog Limited

Mr Whipp was a non-executive director of JP Search & Selection Limited at the time of its liquidation in 1993.

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