RNS Number : 5123L
Crimson Tide PLC
05 June 2025

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Crimson Tide plc
("Crimson Tide" or the "Company")

Board Changes - appointment of Chair
Appointment of Nominated Adviser and Broker

Crimson Tide plc (LSE: TIDE), the provider of the mpro5 process management app, is pleased to announce the appointment of Chris Fielding as Non-Executive Chair of the Company with immediate effect.

Chris qualified as a Chartered Accountant at Price Waterhouse in 1982 and has over 35 years' experience working as a corporate finance adviser to small/mid cap companies quoted on AIM or the Main Market of the London Stock Exchange.

Chris currently serves as part time Chief Financial Officer at 2iC-Care Limited and previously from 2010-2025 worked in Corporate Finance at WHI Ireland Limited, latterly Zeus Capital following its acquisition of the former. Concurrently he was a Non-Executive Director at AIM quoted PCI Pal PLC from 2014-2022, and Chairman from 2014-2019. Prior to this he was employed at Arden Partners PLC from 2005-2009 and Hoare Govett from 1994-2005.

Following Chris' appointment, Barrie Whipp has resigned as Interim Chair and as a Director of the Company with immediate effect. Barrie will remain available to the Company as a consultant.

Commenting on the Board changes, Chris Fielding said:
"I am delighted to be joining the highly capable young team at Crimson Tide as they look to build upon its long-term contracted client base. This is an exciting time for the Company as we look to exploit the opportunities in front of it."

Commenting on the Board changes, Barrie Whipp said:
"Chris has the commercial and public markets experience to ensure that the Company is in safe hands for the next stage of its progress. In this short interim period, we have refocused the business to achieve profitability, improve margins and use cash generated to invest in growth opportunities. Our Executive Team has performed extremely well and are looking forward to working with our new Chair."

Appointment of Nominated Adviser and Broker

Crimson Tide is pleased to announce the appointment of Allenby Capital Limited as the Company's Nominated Adviser and sole Broker with immediate effect.

Director information

The following disclosures are made in respect of Mr Fielding pursuant to the AIM Rules for Companies:

Christopher ("Chris") Michael Fielding is aged 66 and does not currently hold any other directorships or partnerships. Within the last five years Chris was a director of PCI-PAL PLC and PCI Pal (U.K.) Limited.

Enquiries:

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Peter Hurter, Chief Financial Officer

Allenby Capital Limited - Nominated Adviser & Broker **+**44 (0)20 3328 5656
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David Johnson / Tony Quirke (Sales & Corporate Broking)

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