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SEEEN PLC
30 June 2025

SEEEN plc

("SEEEN", the "Group" or the "Company")

Delay in publication of Annual Accounts
Temporary suspension from trading on AIM

SEEEN plc (AIM: SEEN), the global media and technology platform that delivers Key Video Moments to drive Video Commerce and transform its clients' video profitability, announces that the audit of its financial statements for the year ended 31 December 2024 (the "Accounts") is ongoing and will not be completed by today, 30 June 2025, being the deadline under Rule 19 of the AIM Rules for Companies. We continue to work with our new auditors, HaysMac LLP, in their first year as the Group's auditor, to ensure that the audit is completed as soon as possible.

The delay to the publication of the Accounts means that trading in the Company's ordinary shares on AIM will be temporarily suspended with effect from 7.30 a.m. on, 1 July 2025, pending publication of the Accounts. Suspension from trading is expected to be lifted with the publication of the Accounts.

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