RNS Number : 8931P
Artisanal Spirits Company PLC (The)
07 July 2025

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The Artisanal Spirits Company plc

("The Artisanal Spirits Company", "ASC" or "the Group")

The Artisanal Spirits Company launchesnew luxury private cask programme, Artisan Casks

The Artisanal Spirits Company (AIM: ART), the creator of outstanding, limited-edition whiskies and experiences around the world, and owner of The Scotch Malt Whisky Society ("SMWS" or "the Society"), Single Cask Nation ("SCN") and J.G. Thomson, announces the launch of Artisan Casks, a new luxury private cask programme.

Artisan Casks will allow private individuals the chance to purchase an individual cask, to appreciate and enjoy the artisanal nature of whisky, and experience first-hand the technical artistry the whisky-makers at the Artisanal Spirits Company demonstrate for the casks in their care. Only a handful of Artisan Casks will be released each year. They are all of a quality to allow for immediate bottling, are aged at least 20 years and have the potential for additional maturation, as desired, in consultation with the Artisanal Spirits Company's whisky-makers.

Artisan Cask owners will join a select network with a discerning appreciation for the finest craftsmanship and luxury experiences. In collaboration with the Artisanal Spirits Company's partners and affiliates, cask owners will receive privileged access to some of Scotland's most renowned distilleries and sought-after bottlings, as well as invitations to exclusive, private events.

James Mackay, Private Client Director for the Artisanal Spirits Company, leads the new offering, bringing a wealth of international experience and connections. James was formerly Global Private Client Director and Head of Rare & Exceptional Spirits for Diageo plc, managing the company's relations with HNWI collectors and family offices globally.

He commented*: "The Artisan Casks programme brings together everything that makes single malt Scotch whisky so special to me: the most authentic, time-honoured application of craft, with each cask the focus of years of technical artistry, patience and uncompromising attention to detail.*

With its pedigree, expertise and outstanding cask inventory, the Artisanal Spirits Company is uniquely placed to offer individuals access to this world. Becoming the owner of such a cask is truly a once-in-a-lifetime opportunity, one that I can't wait to share and celebrate with like-minded souls around the world."

For further enquiries:

The Artisanal Spirits Company plc https://artisanal-spirits.com/link/6rklZP

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About The Artisanal Spirits Company

ASC's purpose is to captivate a global community of whisky adventurers, by creating and selling outstanding, limited-edition whiskies and experiences around the world, with an ambition to create a high quality, highly profitable and cash generative, premium global business.

Based in Edinburgh, ASC owns The Scotch Malt Whisky Society (SMWS), Single Cask Nation (SCN) and J.G. Thomson (JGT). Owning over 18,000 casks primarily comprising Single Malt Scotch Whisky, ASC's stock includes outstanding whisky (and other spirits) from 150 different distilleries across 20 countries which is sold to members both as individual bottles and whole casks.

With an established global presence in some 30 countries, SMWS operates a direct-to-consumer model (90% of revenue) primarily through e-commerce, in addition to four member rooms in the UK. SMWS provides members with inspiring experiences, content and exclusive access to a vast and unique range of outstanding, expertly curated Scotch malt and other whiskies.

In January 2024, ASC acquired SCN which sources, curates and bottles single-cask whiskies and other spirits selling both online and via traditional retail channels to its following of over 10,000 whisky enthusiasts in the USA. SCN also retails to key international whisky markets around the world.

Launched in the UK in late 2021, JGT has a focus on outstanding small batch blended malt whiskies and other spirits, available both through direct-to-consumer online sales and through traditional retail channels. The award-winning brand has subsequently expanded into international markets.

With proven e-commerce reach and a growing family of brands, ASC is building a portfolio of limited-edition and small-batch whisky and other spirits brands for a global movement of discerning consumers - delivering revenue of £23.6 million in FY24, predominantly from outside the UK, with an expanding presence in the other key global whisky markets including USA, China, Europe, Japan, Australia and Taiwan.

ASC has a substantial asset backing and is delivering profitable growth and cash generation.

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